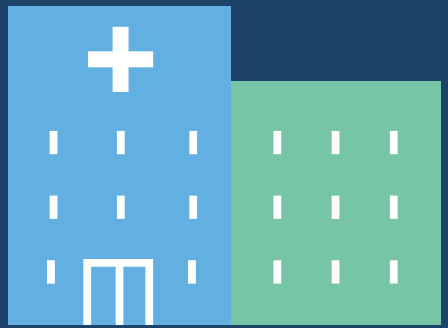


What is Respiratory Syncytial Virus (RSV)?

It's a virus that usually causes mild, cold-like symptoms, which can also lead to serious RSV lung infections.



RSV is a leading cause of hospitalization in babies under 1

RSV can spread easily



More than half of all babies get RSV by age 1

What are the symptoms of RSV?



RSV often looks like a common cold at first – with sneezing, a runny nose, cough, and fever

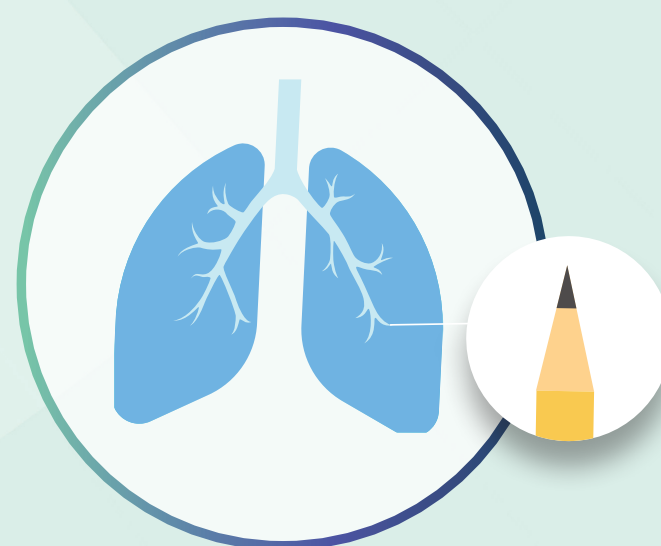
As the **infection** spreads to the lungs, **symptoms can worsen** and can include:

- **Short, shallow, and unusually fast breathing**
- **Wheezing cough**
- **Nasal flaring**
- **Poor feeding**



All babies are at risk of serious RSV lung infections, which can include **bronchiolitis and pneumonia**

RSV is **unpredictable**. It's difficult to know which babies will develop a **more serious illness** and need **medical attention**



Babies are vulnerable to RSV because... their immune systems are still immature and their airways are still as **small as the tip of a pencil**

Help safeguard your baby against serious RSV infection. Consult your doctor today about an RSV preventive option.