

# Community Impact Funding Opportunities Webinar

December 2, 2024



**Georgia Dept  
of Early Care  
and Learning**

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# Agenda

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**Opening/ DECAL Overview**

Reg Griffin

**Background & Overview of Grants**

Bentley Ponder

**2Gen Innovation Grants for Student Parent Success**

Jill Taylor

**2Gen Community Literacy Grants**

**Community Transformation Grants**

**Application Guidelines**

Hannah Smith

**Resources & Concluding Thoughts**

Bentley Ponder

**Q & A**



# DECAL's Mission

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*The Georgia Department of Early Care and Learning enhances children's early education experience to promote their academic, social-emotional, and physical development in partnership with families, communities, the early care and education industry, and stakeholders.*



# Programs within DECAL

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- Georgia's Pre-K
- Licensing and regulation
- Quality Rated, Georgia's Quality Rating and Improvement System
- Childcare and Parent Services (CAPS), Georgia's subsidy program
- Nutrition services
- Head Start State Collaboration Office
- Inclusion services
- Infant and toddler supports
- Several quality initiatives, professional development programs, and grants



# Background & Overview

Bentley Ponder, Deputy Commissioner for Quality Innovations and Partnerships



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# What are Community Impact Grants?

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- Funded by Georgia's Child Care Development Fund (CCDF)
- Three types of 2-year grants:

## **2Gen Innovation Grants for Student Parent Success**



- Award Amount: Up to \$75,000
- Number of Grantees: 6

## **2Gen Community Literacy Grants**



- Award Amount: Up to \$75,000
- Number of Grantees: 6

## **Community Transformation Grants**



- Award Amount: Up to \$125,000
- Number of Grantees: 6



# Purposes of Community Impact Grants

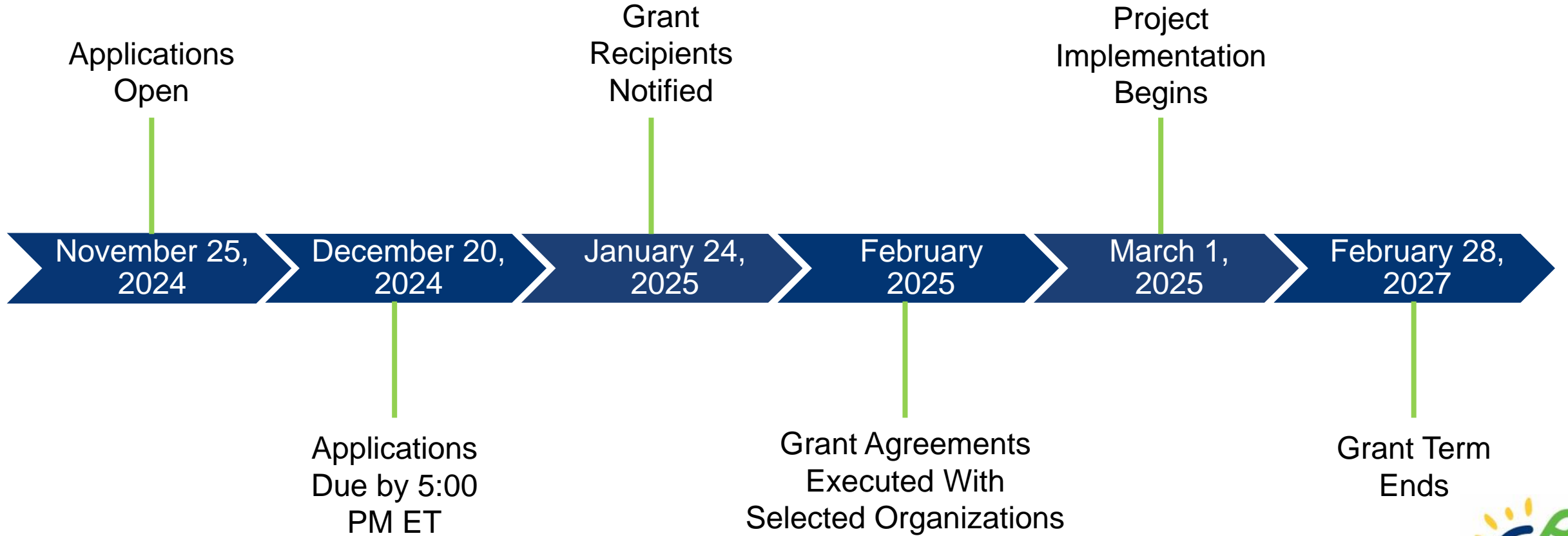
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- Support community-specific solutions and innovations that:
  - address critical local needs
  - help families access resources related to high-quality early learning
  - build strong community support systems
  - close possible opportunity gaps
  - enhance the well-being of families with children from birth to 8 years old.
- Programs funded by this grant **will be required to create cross-sector collaboration** among community organizations that serve both adults and children.





# Grants Timeline





# Community Impact Grants

Jill Taylor, Director of Community Partnerships and 2Gen Outreach



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# 2Gen Innovation Grants for Student Parent Success

Helping Current and Future Student Parents and Their Children Thrive in Georgia



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# 2Gen Innovation Grants for Student Parent Success



- To launch or expand innovative strategies that bridge early learning with secondary, postsecondary, and workforce systems at the local level.
- To enhance children's access to high-quality early education while also improving parents' ability to secure family-supporting jobs, thereby fostering greater economic security.

**DECAL will award grants up to \$75,000 each to six communities in Georgia.**

- **Year 1: \$50,000**
- **Year 2: \$25,000**



# Grant Application Guidelines



Projects must be aligned with the following *5 Principles of 2Gen Approaches from Ascend at the Aspen Institute* adopted by Georgia's 2Gen Academy.

- Measure and account for outcomes for both children and adults in their lives
- Engage and listen to the voices of families
- Ensure racial, gender, and economic equity
- Foster innovation and evidence together
- Align and link systems and funding streams

For reference: <https://ascend.aspeninstitute.org/two-generation/guiding-principles/>



# Components of Grant Application

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- Strategy and Program Design
- Partnerships and Collaboration
- Implementation and Sustainability
- Outcomes and Evaluation
- Capacity and Readiness
- Budget and Budget Narrative



# Project Ideas

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- Bring secondary education or postsecondary education courses to the site (or nearby) of a child care program or Head Start program.
- Hire a part-time career coach to meet with parents at child care programs and help them connect with workforce training and secondary or postsecondary options in their community.
- Offer Student Parent Ambassador events on college campuses for student parents.
- Host cross-training opportunities for technical college student navigators and local representatives of Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP), Women, Infants, and Children (WIC), or other assistance programs that will allow them to meet and learn about each other.
- Create a family resource center on a college campus.





# 2Gen Community Literacy Grants

Accelerating Literacy Efforts for Families Across Georgia



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# 2Gen Community Literacy Grants



- Focused on improving literacy skills across generations, often incorporating adult education, early childhood education, and family engagement strategies to create a supportive learning environment.
- This grant will support the Georgia Early Literacy Act (House Bill 538) which aims to enhance early reading instruction for students in kindergarten through third grade.

**DECAL will award grants of up to \$75,000 each to six communities in Georgia.**

- **Year 1: \$50,000**
- **Year 2: \$25,000**



# Grant Application Guidelines

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Projects must be aligned with the following *5 Principles of 2Gen Approaches from Ascend at the Aspen Institute* adopted by Georgia's 2Gen Academy.

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For reference: <https://ascend.aspeninstitute.org/two-generation/guiding-principles/>



# Components of Grant Application

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- Strategy and Program Design
- Family-Centered Literacy Support
- Partnership and Collaboration
- Implementation and Sustainability
- Evaluation and Outcomes
- Budget and Budget Narrative



# Project Ideas

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- Design parent engagement sessions that connect child care and/or Georgia's Pre-K with Secondary or Postsecondary Education.
- Conduct workshops where parents learn effective read-aloud techniques, phonemic awareness activities, and ways to create a literacy-rich home environment. Include sessions where parents practice these strategies with their children.
- Establish local centers stocked with books, educational games, and digital literacy tools.
- Host monthly themed literacy nights at local schools or community centers, featuring read-aloud sessions, storytelling, and interactive literacy games. Provide take-home materials to encourage continued family reading practices.





# Community Transformation Grants

Building Stronger Communities for Families in Georgia



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# Community Transformation Grants



- Establish new partnerships or enhance existing ones composed of community agencies and other stakeholders to design, tailor, and implement innovative projects.
- Increase access to early childhood services and resources.

**DECAL will award grants of up to \$125,000 each to six communities in Georgia.**

- **Year 1: \$75,000**
- **Year 2: \$50,000**



# Grant Application Guidelines



- **Focus Areas**

- **Select one primary Focus Area** from the list of 12 to complete your application.

Or

- **Select one primary Focus Area and blend it with up to two secondary Focus Areas** from the list of 12 to complete your application.





# Community Transformation Grants- Focus Areas

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- Increase access to high-quality early childhood programs for infants and toddlers (6 weeks to 36 months).
- Increase access to high-quality early childhood programs for dual language learners.
- Increase access to high-quality early childhood programs for children living in rural areas of Georgia.
- Support children with social-emotional and behavioral needs.
- Reduce food insecurity for children and their families.
- Strengthen and coordinate early learning services for children in foster care or protective services to ensure they have needed supports and resources.

*Unless otherwise specified, please consider the target age range for children from birth to 8 years old.*



# Community Transformation Grants- Focus Areas

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- Provide mental health services for children and their parents and caregivers.
- Provide enhanced services to young children related to the early identification and treatment of developmental delays and disabilities.
- Develop a system of care to support children and their families experiencing homelessness.
- Support the ECE workforce (including early childhood teachers, program directors and administrators, family child care providers, and other ECE professionals working directly with children and families in ECE programs).
- Enhance and coordinate services for children and families who have experienced trauma, fostering a community that provides trauma-responsive care.
- Expand access to a unique educational approach that combines visual arts, music, dance, theater, and other forms of art.



# Components of Grant Application

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- Project Vision and Approach
- Partnership and Collaboration
- Community Engagement and Inclusivity
- Implementation and Sustainability
- Evaluation and Continuous Improvement
- Budget and Budget Narrative



# Project Ideas



- Partner with a vendor to provide eye screenings, exams, and fittings for glasses to students in schools and child care programs.
- Develop and deliver professional development workshops focused on integrating visual arts, music, dance, and theater into early childhood curricula in rural areas
- Offer family engagement opportunities to your community with materials in a variety of home languages
- Partner with mental health professionals to offer on-site services for children and their families living in homeless shelters



# Community Impact Grants Funding



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# Permissible Uses of Funds

Category	Examples
Administrative	Background checks
Contracted Services	Expenses paid to external contractors (e.g., project managers, trainers, event space, speakers, evaluators)
Educational Expenses for Student Parents	Fees, materials, and/or supplies <u>for student parents enrolled in higher education</u>
Family Assistance for Child Care	Child care expenses related to providing services through this grant (includes offering licensed child care as an option for meetings or project activity)
Fringe Benefits	Non-salary benefits for staff
Maintenance/Renovations	Expenses for non-capital health and safety improvements of child care facilities
Marketing/Outreach	Printing costs and promotional expenses
Materials/Supplies	Expenses for educational items, books, non-food items
Technology	Technology and software expenses
Training/Professional Development	Expenses for staff trainings; rental for meeting or office space
Transportation	Mileage and parking costs can be permissible if related to direct services
Wages/Salary	Employee salaries; limited to 33% of the grant award amount



# Prohibited Uses of Funds

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- Food and meals
- Staff salaries for work unrelated to Community Impact Grants
- Child care expenses such as regular tuition for parents or families
- Capital improvements to buildings and facilities
- Office equipment, including refrigerators, printers, computer equipment, and other technology (unless necessary to perform under CIG and specifically approved by DECAL in writing)





# Application Guidelines

Hannah Smith, Research and Policy Analyst

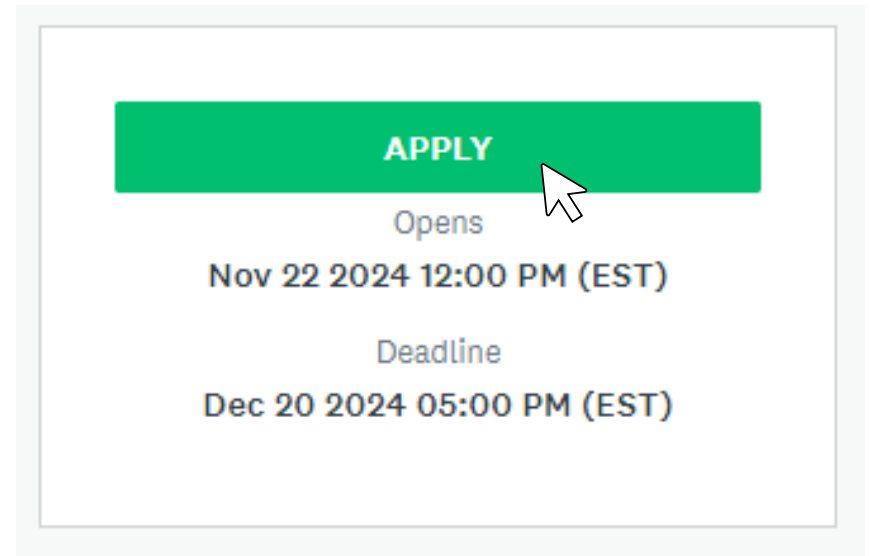


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# How to Apply

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- Applications must be submitted to DECAL's SurveyMonkey Apply [website](#).
- Once on the link, click **Apply** to begin the application.
- If you do not have an account already, you will be prompted to **register** for one.
- Once you have completed all tasks in the application form, make sure to submit your proposal.
- Proposals must be submitted by **December 20, 5:00 PM ET**.



# How to Apply

The screenshot displays a grant application interface. On the left, a summary box shows '0 of 2 tasks complete' with a progress bar, 'Last edited: Dec 2 2024 10:30 AM (EST)', and buttons for 'REVIEW' and 'SUBMIT'. Below this, the 'Deadline: Dec 20 2024 05:00 PM (EST)' is noted. The main content area features the title '2025 - 2027 2Gen Innovation Gra...' with a 'Preview' link and a unique ID '0000000010'. A tabbed interface has 'APPLICATION' selected. Under 'Your tasks', there are two items: 'Application Form' and 'Application Questions', each with a document icon and a right-pointing arrow. An 'Instructions' link with an information icon is also present.

In the application form, click on **Instructions** for more information about the grant guidelines.



# Concluding Thoughts...

# Concluding Thoughts

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- These are competitive grants
- There is limited funding
- Applicants can apply for more than one grant
- DECAL will provide support to grantees
  - Assist with grant agreements and grant-required documentation to be collected throughout the grant term
  - Invite grantees to join meetings with other grantees and DECAL Subject Matter Partners
  - Quarterly Meetings (virtual and in-person)



# Resources

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- All things DECAL: <https://www.decals.ga.gov/>
  - Webinar recording will be posted to DECAL website: <https://www.decals.ga.gov/QualityInitiatives/Grants.aspx>
  - How to find licensed child care by county: <https://families.decals.ga.gov/ChildCare/QualityRated>
- Email questions to [CommunityImpactGrants@decals.ga.gov](mailto:CommunityImpactGrants@decals.ga.gov)
- Stay connected to DECAL:
  - Social Media Outlets
  - DECAL Community Coordinators



# DECAL Community Coordinators



[Glenda.Davis-Canteen@dec.al.ga.gov](mailto:Glenda.Davis-Canteen@dec.al.ga.gov)

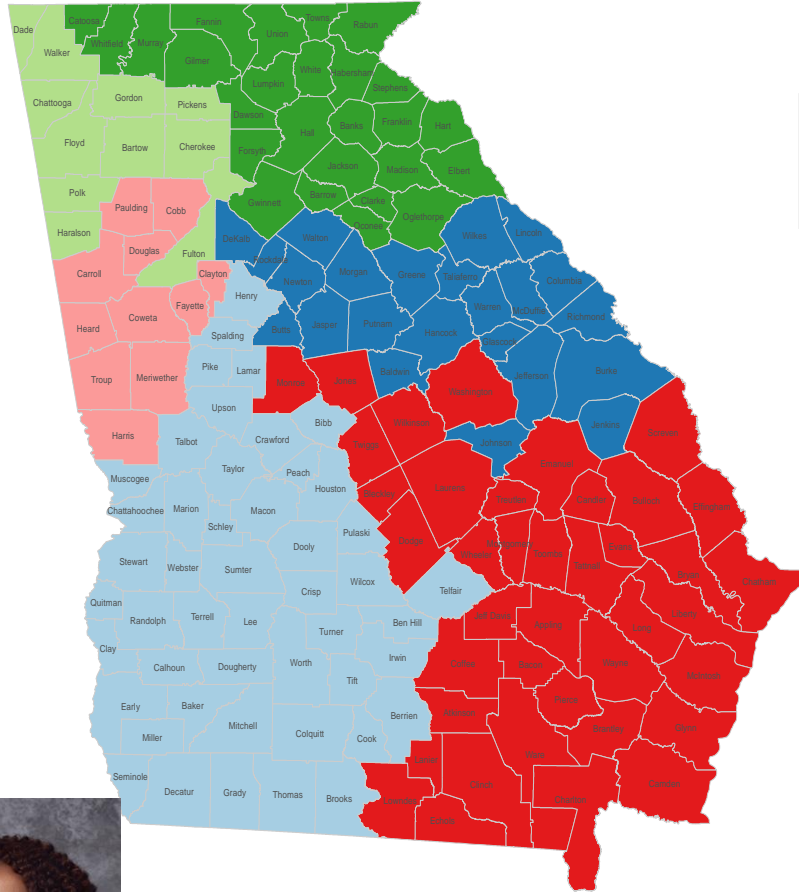


[Bridgette.Washington-Collier@dec.al.ga.gov](mailto:Bridgette.Washington-Collier@dec.al.ga.gov)

South West Region, Vacant



Community Engagement and Partnerships Manager



[Clayton.Adams@dec.al.ga.gov](mailto:Clayton.Adams@dec.al.ga.gov)

Central East Region, Vacant

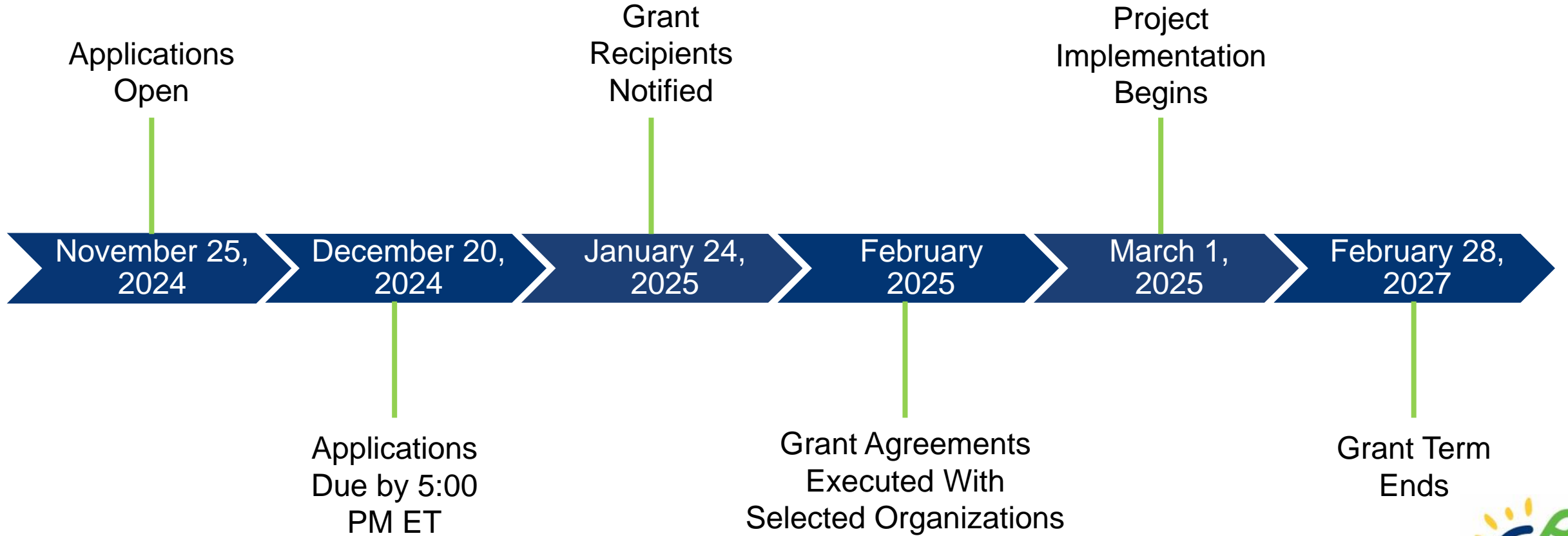


[Tomisher.Campbell@dec.al.ga.gov](mailto:Tomisher.Campbell@dec.al.ga.gov)





# Grants Timeline



# Q & A

- Type questions in the Q&A
- Webinar recording will be posted here:  
<https://www.decal.ga.gov/QualityInitiatives/Grants.aspx>
- Email additional questions to [CommunityImpactGrants@decal.ga.gov](mailto:CommunityImpactGrants@decal.ga.gov)



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