



FOR IMMEDIATE RELEASE

## **“We Care, Child Care Sweepstakes” to Award College Scholarships to Four Georgia Children**

*Sweepstakes Begins July 1*

**ATLANTA — July 1, 2025** — The **Georgia Department of Early Care and Learning (DECAL)** and **Georgia’s Path2College 529 Plan** has opened entries for this year’s [We Care, Child Care Sweepstakes](#). A total of four Georgia winners — one from each region in North, Southeast, Southwest Georgia, and Metro Atlanta — will be randomly selected to receive a \$1,529 college scholarship. Each winner’s child care program will also receive \$1,529 to support early learning efforts. Entries may be submitted through **Thursday, July 31, 2025** at [path2college529.com/wecare](https://path2college529.com/wecare).

“We are proud to partner once again with the Department of Early Care and Learning for the 11th consecutive year to promote financial planning for education through the We Care, Child Care Sweepstakes,” said Georgia State Treasurer Steve McCoy. “Early and consistent saving makes a meaningful impact, and we’re excited to help Georgia families get a jump-start on their college preparation, or even their K-12 savings journey.”

“The partnership of DECAL and Georgia’s Path2College 529 Plan supports both the academic and financial foundation for a child’s educational career,” said DECAL Commissioner Amy M. Jacobs. “We’re excited to spread the word to families about this opportunity to win funds that will help build their child’s future educational dreams.”

The sweepstakes is open to Georgia families with a child (age 13 or younger) who attends a DECAL-licensed child care program. Past winners have included families from more than 30 cities and towns across the state, from Atlanta to Albany, Savannah to Hiawassee. The partnership has awarded more than \$81,000 to 38 future college-bound students and has helped inform families about saving for college through Georgia’s Path2College 529 Plan.

For more information about the Path2College 529 Plan or to open a college savings account, visit [www.Path2College529.com](https://www.Path2College529.com), or call (877) 424-4377.

No purchase necessary. Void where prohibited or restricted by law. The deadline for entry is July 31, 2025. Sponsored by the Path2College 529 Plan and the Georgia Department of Early Care and Learning (DECAL). See Official Rules at [path2college529.com/wecare](https://path2college529.com/wecare) for more information.

To learn more about Georgia's Path2College 529 Plan, its investment objectives, risks, charges and expenses see the Plan Description at [path2college529.com](https://path2college529.com) before investing. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Path2College 529 Plan. 4605716

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