

***GEORGIA 2007 CHILDCARE  
MARKET RATE SURVEY***

**Conducted By:**

**The School of Social Work  
Georgia State University  
Atlanta, Georgia**

**&**

**The A.L. Burruss Institute of Public Service  
Kennesaw State University  
Kennesaw, Georgia**

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## **Key Personnel**

School of Social Work  
Georgia State University:

Dr. James Wolk, Director

A.L. Burruss Institute of Public Service  
Kennesaw State University:

Dr. Carol Pierannunzi, Director  
Ms. Christy Storey, Associate Director  
Mr. Terry W. Sloope, Assistant Director for Research  
Ms. Kelleigh Trepanier, Research Associate II  
Ms. Sherry Williams, Senior Administrative Assistant

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# Georgia 2007 Childcare Market Rate Survey

## I. Executive Summary

12,104 childcare providers were surveyed by mail in the spring of 2007. Useful responses (respondents who are currently providing childcare and who provided rate information) were received from 3,935 providers. Rate information was collected for different types of care for different age groups from four types of providers; childcare centers, group homes, family childcare and informal providers. Respondents were grouped into three market rate zones based on the county in which they provide their services. The zones represented large urban and suburban areas (Zone 1), smaller urban and suburban areas (Zone 2), and rural areas (Zone 3). Significant findings from the survey results include:

- In regards to weekly rates for weekday care, rates in Zone 1 are much higher than respective rates in the other two zones. Rates in Zone 2 are generally higher than rates in Zone 3. In the case of infant weekday care, the 75<sup>th</sup> percentile for Zone 1 centers (\$175) is 106% higher than the respective rate in Zone 3 (\$85). This general trend is consistent across different types of providers and different age groups being served, although the differences between Zone 1 and Zone 3 rates are not quite as pronounced for group homes, family and informal child care;
- 75<sup>th</sup> percentile weekly rates for weekday care generally decline as the ages of the children being served increases, although the extent of this decline varies depending on the type of provider and the market zone. This decline is most pronounced among providers in Zone 1;
- Childcare centers generally have the highest weekday care rates, followed by family childcare providers, group homes and, at the lowest end of the rate scale, informal providers. There are some minor variations to this pattern;
- The statewide 75<sup>th</sup> percentile for part-time rates for center-based toddler care is \$40 per day, compared to \$30 per day for family childcare providers. Again, daily part-time rates in Zone 3 are almost 50% less than the rates for the equivalent providers in Zone 1;
- For most types of care across most providers, the 75<sup>th</sup> percentile weekly rates for weekday care increased modestly between 2005 and 2007. For example, The statewide weekly rate for center-based infant weekday care increased from \$135 in 2005 to \$145 in 2007 (a 7.4% increase), while the statewide weekly rate for family childcare providers increased from \$110 to \$125 over that same period (a 13.6% increase);
- The percentage of providers who said they have an email address parents can use to contact the provider varies widely depending on the type of provider and the zone in which services are offered. There is a good chance these percentages are under-representative of the true number who have email access, however.

## **II. Introduction**

In December of 2006, the Division of Family and Children Services (DFCS), a unit of the Georgia Department of Human Resources (DHR), contracted with Georgia State University's School of Social Work (SSW) to conduct the 2007 Georgia Childcare Market Rate Survey. The SSW subcontracted the survey work to the A.L. Burruss Institute of Public Service at Kennesaw State University. The survey is conducted to determine variations in market rates among childcare providers in different areas of the state in order to meet federal requirements under the Child Care and Development Fund program. The results of the survey are used to determine state reimbursement rates to providers who qualify for state subsidies. Similar surveys have been conducted by other organizations on behalf of DFCS periodically since 1991.

Surveys were mailed to 12,104 childcare providers across the state of Georgia. The mailing lists were provided by the DFCS. The surveyed providers included:

- Licensed daycare centers and group homes (3,054 providers)
- Licensed family childcare providers (FCC) (6,112 providers)
- "Informal" daycare providers (2,938 providers)

Licensed daycare centers and group homes are regulated by the state and have varying capacities depending on the size of the respective facilities. Daycare classes offered as part of the state-funded pre-kindergarten (Pre-K) program are limited to 20 children per class. Licensed family childcare providers are regulated by the state and can serve no more than six children not related to the provider. Informal providers are not regulated by the state, although they may care for no more than two unrelated children. They may be eligible for reimbursement from the state for part of the cost of their caregiving, however.

## **III. Survey Protocol**

In order to maximize response rates, a multi-stage survey process was utilized. The steps in this process included:

- Survey forms were mailed to all providers. The forms were mailed in DFAC envelopes and included a cover letter from Ms. Mona Jackson, Manager of the Child Care Unit of the Office of Family Independence at DFCS. A postage-paid return envelope, addressed to the Burruss Institute, was included in the mailing;
- Approximately 10 days after the mailing of the first survey packet, a follow-up postcard was mailed to any provider who had not yet returned the Market Rate Survey;
- Approximately one week after the follow up postcard was mailed, a second copy of the Market Rate Survey was sent to providers who had not yet responded;
- One week after the second survey mailing, another postcard reminder was sent to all non-respondents.

The survey was two pages in length (front-and-back of a letter-size form).

A toll-free number was provided in the mailings in case the providers had questions about the survey. Burruss Institute staff was trained on the handling of these calls. Approximately two dozen calls were received, mostly from informal providers.

## ***Response Rates***

The calculation of an accurate response rate to any survey is affected by a number of factors, some of which cannot be accurately assessed in regards to their impact on response rate. The response rates reported below for each type of childcare provider should be viewed as *minimum* response rates. Actual response rates are certainly higher than the rates reported below for a number of reasons which are discussed below. The response rates for the different types of providers were:

- Childcare centers and group homes – 1,351 timely responses from 3,054 total potential respondents (44.2%);
- Family childcare providers – 2,406 out of 6,112 potential valid respondents (39.4%);
- Informal childcare providers – 569 out of 2,938 potential valid respondents (19.4%).

The following issues should be taken into account when evaluating the rates reported above:

- With regards to informal providers, the database of providers given to the Institute in 2007 contained almost twice as many names as the equivalent database used for the 2005 survey. There appears to be an *extremely* high number of duplicate entries in the 2007 database of providers given to the Institute by DHR. In many cases there appeared to be relatively minor misspellings of the same name (but linked to the same addresses), or the same name linked several times to addresses with slight misspellings. In some cases, names and addresses were the same but linked to different phone numbers. DHR should examine this database and eliminate as many of the duplicates as possible. The probable existence of so many duplicate providers serves to severely deflate the reported response rate. Providers are likely to complete only one survey, if they complete any of them at all. Duplications likely exist in the databases of the other providers as well, although the problem is probably much more limited in scope.
- Thirty-six percent (36%) of the informal providers who returned their survey in a timely fashion indicated they are not currently providing childcare. This is a significant number. The existence in the database of so many clients who are not currently providing childcare also, in all likelihood, served to significantly depress the reported response rate for this group. Many informal providers who are not providing childcare at this time likely never bothered to take the time to fill out and return an irrelevant (at least to them) survey form. Only a handful of respondents from the other provider groups indicated they are not currently providing childcare.
- In 2005, the survey packets were mailed to centers, group homes and informal providers in Burruss Institute envelopes. For each of these groups, a significant number of mailings were returned as “undeliverable” and the response rates reported in 2005 were adjusted accordingly. In 2007, the survey packets for all groups were mailed in DHR envelopes. “Undeliverable” mailings were presumably returned to DHR; however, DHR was not able to easily identify and count the returned surveys. The response rates reported above would be higher (roughly 3-5% higher, depending on the provider group) if we had been able to identify the number of undeliverables for each group.
- Significant numbers of surveys for each provider group were returned after the return deadline (May 15, 2007). If these completed surveys had been taken into account when calculating response rates, the reported rates would have increased to 51% for centers and group homes, 43% for family providers, and 21% for informal providers.

- Near the end of data collection, it was discovered that another unit of DHR, working with the Vinson Institute at the University of Georgia, had sent out a four-page survey of a very similar nature to most, if not all, of the same providers included in the Market Rate Survey, and at roughly the same time. This is an undesirable situation that likely had a detrimental effect on responses to *both* surveys, but most particularly on whichever survey was received last by the respondents. These respondents – particularly the directors of daycare centers – have a limited amount of time for administrative tasks and they are already overwhelmed by other duties of this nature. The receipt of multiple surveys asking for what appears to be similar information is undoubtedly confusing, and probably irritating, to the respondents and only serves to reduce the likelihood that they will fill out and return either survey.

### *Types of Data Collected*

Market rate data was collected for different types of care and, in many cases, for different age categories. This information includes:

#### *Types of Care*

- Weekday care
- Weeknight (including overnight) care
- Part-time care, including weekday care less than 3 days a week, drop-in and weekend care
- Before/after school care
- Summer care

#### *Age Groups*

- Infants (6 weeks – 12 months)
- Toddlers (13 – 35 months)
- Pre-school (3 – 5 year olds)
- School age (5-12 year olds in school; overnight and weekend care only)

No age differentiation was made for before/after school care and summer care rates.

In addition, the state of Georgia differentiates reimbursement rates across three market zones. These market zones are based on the counties in which the providers are located. The zones were developed to allow the state to take into account significantly higher childcare rates in the Atlanta market. The zones are as follows:

- Zone 1 – includes counties in the greater metro Atlanta area and, beginning in 2005, Camden County, which is affected by the large Jacksonville, Florida market;
- Zone 2 – includes counties located in other urban and suburban areas;
- Zone 3 – includes counties located in rural areas, smaller cities and towns.

These zones are developed by the state for previous market rate surveys and are adjusted from year to year. Counties comprising each zone can be found in Appendix A.

#### IV. Results of the 2007 Market Rate Survey

Tables 1A – 1D contain the statewide results of the market rate survey for each type of care and age group served. Results for each zone are provided as well. With the exception of part-time care, which is reported as daily rates, all rates reported in these tables are based on *weekly* childcare rates. The results provided include the number of respondents in each category for the state as a whole (“Count”) and the **75<sup>th</sup> percentile** rate for providers in the state as a whole and within each zone. The 75<sup>th</sup> percentile rate is the rate at which 25% of the providers charge *more* than the stated rate and 75% of the providers charge *less* than the stated rate.

##### *Analysis*

The results for weekday care, as reflected in Table 1A, are most useful and lead to a number of important general conclusions:

- There are clear, significant differences in the market rates for providers across the different zones, as represented by the 75<sup>th</sup> percentile rates in each zone. Rates in the large urban markets (Zone 1) are generally much higher than the rates in Zone 2, and the rates in Zone 2 are significantly higher than those in the rural areas comprising Zone 3. In the case of infant weekday care, the 75<sup>th</sup> percentile rate for childcare centers statewide is \$145; across the three zones, however, this rate ranges from a high in Zone 1 of \$175 (121% of the statewide rate) to a low of \$85 (59% of the statewide rate) among Zone 3 center-based providers. This general trend is consistent across each of the provider types and respective age groups.
- Weekday childcare rates decline as the children being served grow older. The statewide 75<sup>th</sup> percentile rate for center-based weekday infant care is \$145; that figure declines steadily across older age groups (see Table 1A). The statewide 75<sup>th</sup> percentile for center-based weekday care of pre-school children is \$125. This decline in the 75<sup>th</sup> percentile rate for care across older age groups is similarly pronounced among Zone 1 centers; the decline in the respective rates in Zones 2 and 3 are far less pronounced, however. There appears to be much more stability in age-based rates in these zones.
- At the statewide level, 75<sup>th</sup> percentile rates are highest for center-based providers for each of the age groups served, followed by family care providers, group homes and informal providers. Using infant weekday care again as an example, the 75<sup>th</sup> percentile for statewide center-based care is \$145, followed by family childcare providers (\$125), group homes (\$100) and informal providers (\$95). There are some variations from this pattern within individual market zones. Most of these are the result of relatively small fluctuations in the rates of group home providers and family childcare providers.
- Weekly rates for weeknight care follow the same general patterns as the rates for weekday care. Rates in Zone 1 are significantly higher than are the rates in Zone 3 for centers, family and informal providers (no group homes in Zone 1 provide weeknight care). Weekly rates in Zone 1 for weeknight care decline significantly as the ages of the children being served increases, while the decline in rates in Zones 2 and 3 across older age groups is less drastic.
- 75<sup>th</sup> percentile weekly rates for before-and-after school care, as well as summer care, for Zone 1 providers of all types are significantly higher than the rates for providers in Zone 3 (Table 1D). The number of group home providers who said they provide these types of care is relatively small, however, and the results for this group within the respective zones should be viewed with caution.



- The 75<sup>th</sup> percentile daily rate for statewide center-based part-time care for infants is \$40, compared to \$35 for family childcare providers, \$30 for informal providers, and \$25.25 for group homes. Once again, rates among Zone 1 centers, family and informal providers are significantly higher than the rates for those providers in Zone 3. This same pattern across zones holds true for part-time care provided by centers and family providers to older children as well. However, on a statewide basis, and within individual zones, weekly part-time rates are significantly more stable across the different age groups being served.

**Table 1A**  
**2007 Market Rate Survey: Weekday Care**  
**75th Percentile Weekly Rates**

<b>Age of Children</b>	<b>Provider Type</b>	<b>Count</b>	<b>Statewide</b>	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Infants (6 wks. – 1 yr.)	Centers	1017	145.00	175.00	110.00	85.00
	Group Homes	32	100.00	125.00	100.00	85.00
	Family	1996	125.00	135.00	95.00	75.00
	Informal	106	95.00	130.00	88.75	65.75
Toddlers (13 – 35 mos.)	Centers	1100	135.00	167.00	105.00	85.00
	Group Homes	36	93.75	125.00	100.00	75.00
	Family	2086	110.00	125.00	90.00	75.00
	Informal	152	83.75	100.00	75.00	60.00
Pre-school (3 – 5 yrs.)	Centers	1152	125.00	150.00	100.00	80.25
	Group Homes	38	86.25	105.00	90.00	75.00
	Family	1968	100.00	125.00	90.00	75.00
	Informal	140	74.75	95.00	70.00	53.75

**Table 1B**  
**2007 Market Rate Survey: Weeknight Care**  
**75th Percentile Weekly Rates**

<b>Age of Children</b>	<b>Provider Type</b>	<b>Count</b>	<b>Statewide</b>	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Infants (6 wks. – 1 yr.)	Centers	62	136.00	152.50	105.00	85.00
	Group Homes	7	105.00	****	120.00	70.00
	Family	418	130.00	150.00	100.00	75.00
	Informal	45	105.00	142.50	75.00	75.00
Toddlers (13 – 35 mos.)	Centers	63	129.00	137.50	98.00	80.00
	Group Homes	7	100.00	****	115.00	65.00
	Family	435	120.00	131.25	95.00	70.00
	Informal	54	86.25	115.00	75.00	66.00
Pre-School (3 – 5 yrs.)	Centers	63	110.00	131.25	90.25	80.00
	Group Homes	7	95.00	****	107.50	65.00
	Family	442	100.00	125.00	90.00	70.00
	Informal	58	77.00	100.00	70.00	65.00
School Age (6-12 yrs.)	Centers	58	95.00	110.00	85.00	71.25
	Group Homes	6	88.75	****	96.25	65.00
	Family	427	100.00	105.00	85.63	70.00
	Informal	78	65.00	100.00	70.00	55.00

**Table 1C**  
**2007 Market Rate Survey: Part-Time Care\***  
**75th Percentile Daily Rates**

<b>Age of Children</b>	<b>Provider Type</b>	<b>Count</b>	<b>Statewide</b>	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Infants (6 wks. – 1 yr.)	Centers	518	40.00	50.00	35.00	25.00
	Group Homes	14	25.25	****	26.50	20.50
	Family	1123	35.00	40.00	30.00	22.00
	Informal	49	30.00	46.25	27.50	25.00
Toddlers (13 – 35 mos.)	Centers	604	40.00	47.00	35.00	25.00
	Group Homes	16	25.00	****	25.25	20.25
	Family	1166	30.00	35.00	27.00	20.00
	Informal	56	33.75	33.75	30.00	37.50
Pre-School (3 – 5 yrs.)	Centers	644	38.00	42.40	30.00	25.00
	Group Homes	16	25.00	****	25.50	21.00
	Family	1152	30.00	35.00	25.00	20.00
	Informal	60	30.00	30.00	31.25	33.00
School Age (6-12 yrs.)	Centers	583	35.00	40.00	30.00	25.00
	Group Homes	15	25.00	****	25.75	21.00
	Family					
	Informal					

**Table 1D**  
**2007 Market Rate Survey: Before & After School Care; Summer Care**  
**75th Percentile Weekly Rate**

<b>Age of Children</b>	<b>Provider Type</b>	<b>Count</b>	<b>Statewide</b>	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Before/After School Care	Centers	1065	70.00	75.00	60.75	45.00
	Group Homes	28	53.75	****	55.00	45.00
	Family	1530	60.00	65.00	55.00	45.00
	Informal	156	55.00	70.00	55.00	48.50
Summer Care	Centers	1040	120.00	145.00	97.00	80.00
	Group Homes	24	81.50	****	85.00	75.00
	Family	1377	90.00	100.00	85.00	75.00
	Informal	130	75.00	100.00	70.00	55.00

## V. Historical Trends in Weekday Care

Table 2 provides historical trends in the 75<sup>th</sup> percentile weekly weekday care rates for infants, three-year olds and after-school care for the respective provider types.

**Table 2**

Type of Care/ Type of Provider	75 <sup>th</sup> Percentile Weekday Rates					
	2007	2005	2003	2001	1998	1994
<i>Infant Care</i>						
* Center-based providers	\$145	\$135	\$125	\$110 <sup>1</sup>	\$102	\$88
* Group homes	\$100	\$90	\$90	--	\$75	\$65
* Family childcare	\$125	\$110	\$100	\$95	\$80	\$75
* Informal providers <sup>3</sup>	\$95	\$75	\$75	--	--	\$60
<i>3 Year Olds<sup>4</sup></i>						
* Center-based providers	\$125	\$115	\$110	\$95 <sup>1</sup>	\$90	\$75
* Group homes	\$86.25	\$82.25	\$85	--	\$70	\$60
* Family childcare	\$100	\$100	\$90	\$90	\$75	\$65
* Informal providers <sup>3</sup>	\$74.75	\$65	\$79	--	--	\$50
<i>After-School Care<sup>2</sup></i>						
* Center-based providers	\$70	\$60	\$55	\$50	\$48	\$41
* Group homes	\$53.75	\$45	\$30	--	\$35	\$30
* Family childcare	\$60	\$50	\$45	\$45	\$35	\$30
* Informal providers <sup>3</sup>	\$55	\$50	\$42	--	--	\$29

<sup>1</sup> Includes group homes. <sup>2</sup> After-school rates were not calculated by age of child; this is the 75<sup>th</sup> percentile rate across all age groups. 2007 survey made no distinction between before and after school care. Data prior to 2007 reflected supposed rate for after-school care only. <sup>3</sup> Informal providers were not surveyed in 2001 or 1998. <sup>4</sup> For purposes of 2007 Market Rate Survey, care for children ages 3-5 was collapsed into one “pre-school” category. Data for prior years represent care rates for 3 year olds only. Examination of the raw data from 2005 indicated that most providers charge the same rates for children between the ages of 3 and 5. All data for the years 1994-2003 were taken from the 2003 Market Rate Survey Report compiled by Care Solutions, Inc.

For center-based care, the 75<sup>th</sup> percentile statewide weekly rate for infant weekday care increased \$10 (7%) between 2005 and 2007. This same rate increased \$15 (13%) for family childcare providers during that time period. The statewide rate for group homes increased \$10, while the rate for informal providers increased most dramatically by \$20 (26%).

In regard to three-year old care, the 75<sup>th</sup> percentile rate increased \$10 (8.6%) for center-based providers between 2005 and 2007. The rate increased slightly for group home providers (+\$4.00, 4.8%). A more substantial increase occurred among informal providers. Their statewide 75<sup>th</sup> percentile rate went up almost \$10 to \$74.75, a 15% increase. There was no increase in the rates charged by family childcare providers for this age group.

For after-school care, 75<sup>th</sup> percentile rates increased 19% (by \$8.75) for group home providers between 2005 and 2007. The rate for informal providers increased by \$5 (10%) during that time. Rates for center-based providers and family childcare providers witnessed significant increases as well (16.7% and 20%, respectively).

## VI. Additional Information from the 2007 Market Rate Survey

### *Registration Fees*

Table 3 provides a summary of the results related to registration fees, broken down by market zone and type of provider. The *median* registration fee is reported for each category. The *median* value is the equivalent of a 50<sup>th</sup> percentile rate; that is, the median is the rate at which one-half (50%) of the providers charge less and one-half of the providers charge more. The percentage of providers in each category who said they charge a registration fee is also provided. A review of the data reveals:

- Informal providers rarely charge registration fees; the median fees for informal providers in Zone 2 and Zone 3 are significantly lower than the fees charged by the other provider groups in those zones. The median registration fee for informal providers in Zone 1, however, is actually higher than the median fee for group homes and family childcare providers in that zone.
- The vast majority of center-based and group home providers in all three market zones charge registration fees. The median fee for these providers fall within a narrow range of \$40 to \$50.
- Fewer family childcare providers charge fees, particularly in Zone 3. The registration fees for those who do, however, are within the same range as those charged by group homes and childcare centers.

**Table 3**  
**Median Registration Fees by Zone and Type of Provider**

	Zone 1		Zone 2		Zone 3	
	%	Median	%	Median	%	Median
Centers	95%	\$50	90%	\$50	75%	\$45
Group Homes	100%	\$40	80%	\$50	71%	\$50
Family Childcare	64%	\$45	60%	\$40	37%	\$50
Informals	17%	\$50	7%	\$25	7%	\$25

Many childcare providers who charge registration fees provide discounts to families who enroll more than one child at the same center. Fees may vary depending on other factors as well. The survey instruments were not designed to take these variations into account. As best as possible, the fees represented by these results represent the registration fee for one child.

### *State Reimbursement for Feeding of Children*

Providers were asked if they receive state money for the feeding of children in their care. Table 4 provides a breakdown of the percentage of providers in each category who said they receive money from the state for the feeding of children in their care.

**Table 4**  
**State Funding For Feeding of Children in Care**

	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Centers	46%	65%	71%
Group Homes	100%	91%	100%
Family Childcare	70%	74%	75%
Informals	17%	17%	16%

Relatively few informal providers indicated they receive funding for the feeding of the children in their care. Significantly fewer center-based providers in Zone 1 said they receive state money for the feeding of their children compared to centers in the other zones. The relative rates for each of the other provider groups are more consistent across the three zones.

***State Reimbursement for Care of Children***

Table 5 provides a similar breakdown for the question about whether or not the providers receive money from the state for the care of children. Family childcare providers in all three market zones are significantly less likely to receive money from the state for the care of children.

**Table 5**  
**State Funding For Care of Children**

	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Centers	70%	75%	79%
Group Homes	50%	72%	73%
Family Childcare	27%	45%	45%
Informals	75%	74%	74%

***Funding for Head Start Childcare***

Some childcare centers operate Head Start Programs and receive funding for that program. Table 6 provides a summary of the percentage of centers in each Zone that receive Head Start funding.

**Table 6**  
**Funding for Center-Based Head Start Programs**

	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Centers	4%	7%	8%

## *State Funding for Georgia Pre-K Programs*

The State of Georgia subsidizes Pre-K programs from the proceeds of sales from the Georgia Lottery. Table 7 provides a summary of the percentage of center-based providers in each Zone who receive state money for Pre-K programs. Significantly more centers in Zone 1 (61%) receive funding for Pre-K programs than do centers in Zone 2 (43%) or Zone 3 (23%).

**Table 7**  
**Funding for Georgia Pre-K Programs**

	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>
Centers	61%	43%	23%

### *Do Providers Have E-Mail and Internet Access?*

Providers also were asked if they have an email address that parents can use to contact them, and whether or not they have internet access. Table 8 provides a breakdown of the percentage of providers in each Market Zone who do have these tools available.

**Table 8**  
**Email Availability and Internet Access**

	<b>Zone 1</b>		<b>Zone 2</b>		<b>Zone 3</b>	
	Email	Internet	Email	Internet	Email	Internet
Centers	78%	95%	71%	94%	57%	90%
Group Homes	0%	100%	31%	73%	36%	79%
Family Childcare	64%	83%	51%	75%	43%	67%
Informals	47%	59%	40%	65%	16%	39%

The results indicate a substantial majority of childcare centers, group homes and family childcare providers in all three market zones have access to the internet. This is true for over 90% of the center based providers in all three zones. A majority of informal providers in Zones 1 and 2 indicated they have internet access, which represents a significant increase over the 2005 results.

The results for email availability tell a slightly different story, although these results must be viewed with caution. A majority of centers in all three market zones indicated they have an email address that parents can use to contact them. A majority of family providers in Zones 1 and 2 also have email addresses. Less than a majority of providers in other provider/zone categories said they have email addresses, although for many of these groups the percentages that do have email have risen since 2005.

As was the case in 2005, however, there is reason to believe that these results may be under-reported. Many people are naturally hesitant to reveal email information; in fact, many respondents who said they have email neglected to provide their actual email address. Also, the percentage of respondents in each subgroup who said they have email is generally much lower than the percentage that has internet access. If they have internet access, they have the ability to set up an email account either directly through their ISP or through a free service such as Yahoo or Hotmail. It is quite likely, therefore, that larger numbers of respondents actually have email access but have chosen not to share that information.

## VII. Detailed Market Rate Survey Results

Tables 9A – 9D provide more detailed market rate information for providers statewide (Table 9A) and each of the three market zones (Tables 9B – 9D). In addition to the number (“Count”) of provider respondents in each category, information included in these tables includes:

- The 25<sup>th</sup>, 50<sup>th</sup> and 75<sup>th</sup> percentile rates for each provider subgroup in each category of care. The 25<sup>th</sup> percentile is the rate that divides the lowest 25% of providers in terms of rates charged from the top 75% of providers. The 50<sup>th</sup> percentile, which is more commonly known as the *median*, is the rate at which one-half of the providers charge less and one-half charge more.
- The *mean*, or average, rate for providers in that category. While most people are more familiar with this measure of central tendency, mean scores are, in fact, more susceptible to bias when extreme values are present or the distribution of scores are skewed in a particular direction. This problem is exacerbated when mean scores are based on relatively small numbers of respondents.
- The *standard deviation* of the mean, which is a measure of dispersion of the distribution of rates around the mean score. The smaller the standard deviation, the more closely bunched the distribution of rates is around the mean.

The data in these tables do not change the general conclusions discussed earlier in this report; these results are simply an expanded version of the tables presented earlier. The tables are particularly helpful, however, in identifying those types of care where the data for certain provider subgroups suffer from extremely small sample sizes. Particularly problematic are rates for evening/overnight care for group homes and informal providers in the individual zones. Other subgroups may suffer from this problem as well, however, on a more random basis.



**Table 9A**  
**2007 Market Rate Survey: Statewide Data Profile of Childcare Rates**

<i>Type of Childcare</i>	<i>Age of Children</i>	<i>Provider Type</i>	<i>Count</i>	<i>Mean</i>	<i>St. Dev</i>	<i>Percentiles</i>		
						<i>25th</i>	<i>50th</i>	<i>75th</i>
<b><i>Full-Time Weekday</i></b>								
<i>(Weekly Rates)</i>								
Infants	Centers	Centers	1017	125.31	43.64	94.00	115.00	145.00
		Group Homes	32	87.97	21.36	74.25	90.00	100.00
		Family	1996	101.35	29.42	80.00	95.00	125.00
		Informal	106	72.82	36.40	50.00	70.00	95.00
Toddlers	Centers	Centers	1100	117.51	40.17	88.00	110.00	135.00
		Group Homes	36	84.86	22.80	71.25	83.50	93.75
		Family	2086	95.95	27.68	75.00	90.00	110.00
		Informal	152	64.22	30.37	47.00	60.00	83.75
Pre-School (3 – 5 yrs.)	Centers	Centers	1152	109.37	37.82	85.00	100.00	125.00
		Group Homes	38	82.97	18.07	73.75	81.00	86.25
		Family	1968	90.03	26.95	70.00	85.00	100.00
		Informal	140	57.95	30.72	40.00	55.00	74.75
<b><i>Weeknight/Overnight</i></b>								
<i>(Weekly Rates)</i>								
Infants	Centers	Centers	62	106.13	32.37	80.00	95.00	136.00
		Group Homes	7	82.14	36.15	70.00	75.00	105.00
		Family	418	106.56	43.62	75.00	99.00	130.00
		Informal	45	81.91	49.33	50.00	70.00	105.00
Toddlers	Centers	Centers	63	98.67	28.11	75.00	90.00	129.00
		Group Homes	7	77.14	34.01	65.00	75.00	100.00
		Family	435	98.17	37.71	75.00	90.00	120.00
		Informal	54	72.43	43.43	47.00	65.00	86.25
Pre-School (3 – 5 yrs.)	Centers	Centers	63	91.53	23.47	70.00	85.00	110.00
		Group Homes	7	74.86	31.25	65.00	75.00	95.00
		Family	442	91.18	39.23	70.00	85.00	100.00
		Informal	58	63.92	37.69	45.00	60.00	77.00
School Age (6-12 yrs.)	Centers	Centers	58	81.28	20.20	70.00	80.00	95.00
		Group Homes	6	74.17	16.25	62.50	70.00	88.75
		Family	427	84.03	38.76	65.00	75.00	100.00
		Informal	78	59.60	32.66	45.00	55.00	65.00
<b><i>Part-Time Care</i></b>								
<i>(Daily Rates)</i>								
Infants	Centers	Centers	518	33.46	14.19	25.00	30.00	40.00
		Group Homes	14	21.79	4.23	20.00	20.00	25.25
		Family	1123	28.80	13.61	20.00	25.00	35.00
		Informal	49	26.55	17.21	15.00	20.00	30.00
Toddlers	Centers	Centers	604	32.78	14.31	24.00	30.00	40.00
		Group Homes	16	21.00	4.36	20.00	20.00	25.00
		Family	1166	27.21	12.70	20.0	25.00	30.00
		Informal	56	26.90	18.40	13.25	22.50	33.75

**Part-Time Care (cont.)**

<i>(Daily Rates)</i>	Pre-School (3 – 5 yrs.)	Centers	644	31.08	13.41	20.00	30.00	38.00
		Group Homes	16	22.19	6.25	20.00	20.00	25.00
		Family	1152	25.58	11.70	20.00	25.00	30.00
		Informal	60	24.48	16.62	12.12	20.00	30.00
	School Age (6-12 yrs.)	Centers	583	28.51	11.75	20.00	25.00	35.00
		Group Homes	15	22.60	6.24	20.00	20.00	25.00

**Before/After School Care**

<i>(Weekly Rates)</i>	All	Centers	1065	59.38	18.16	45.00	60.00	70.00
		Group Homes	28	44.54	10.47	37.50	45.00	53.75
		Family	1530	49.66	18.53	35.00	50.00	60.00
		Informal	156	49.40	29.20	34.00	50.00	55.00

**Summer Care**

<i>(Weekly Rates)</i>	All	Centers	1040	105.14	34.22	80.00	99.00	120.00
		Group Homes	24	75.54	11.18	65.75	75.00	81.50
		Family	1377	80.86	22.66	65.00	75.00	90.00
		Informal	130	63.20	30.66	45.00	60.00	75.00

**Table 9B**  
**2007 Market Rate Survey: Data Profile of Childcare Rates – Zone 1**

<i>Type of Childcare</i>	<i>Age of Children</i>	<i>Provider Type</i>	<i>Count</i>	<i>Mean</i>	<i>St. Dev</i>	<i>Percentiles</i>		
						<i>25th</i>	<i>50th</i>	<i>75<sup>th</sup></i>
<b><i>Full-Time Weekday</i></b> <i>(Weekly Rates)</i>	Infants	Centers	466	160.17	38.67	135.00	149.50	175.00
		Group Homes	2	107.50	24.75	90.00	107.50	125.00
		Family	940	122.77	25.48	100.00	125.00	135.00
		Informal	22	108.64	24.79	93.75	110.00	130.00
	Toddlers	Centers	511	148.38	36.51	125.00	137.50	167.00
		Group Homes	2	107.50	24.75	90.00	107.50	125.00
		Family	981	115.28	25.98	100.00	110.00	125.00
		Informal	36	88.42	25.24	77.50	85.00	100.00
	Pre-School (3 – 5 yrs.)	Centers	540	135.72	36.82	114.00	125.00	150.00
		Group Homes	2	95.00	14.14	85.00	95.00	105.00
		Family	900	106.88	27.66	90.00	100.00	125.00
		Informal	31	81.27	24.47	70.00	75.00	95.00
<b><i>Weeknight Care</i></b> <i>(Weekly Rates)</i>	Infants	Centers	21	139.28	32.35	132.50	140.00	152.50
		Group Homes	***	***	***	***	***	****
		Family	185	134.51	47.97	110.00	130.00	150.00
		Informal	10	121.65	36.92	100.00	115.75	142.50
	Toddlers	Centers	22	127.43	26.79	120.00	130.00	137.50
		Group Homes	***	***	***	***	***	****
		Family	193	121.32	41.69	100.00	120.00	131.25
		Informal	13	97.69	36.83	80.00	95.00	115.00
	Pre-School (3 – 5 yrs.)	Centers	22	113.34	25.48	95.00	115.00	131.25
		Group Homes	***	***	***	***	***	****
		Family	197	110.23	47.70	85.00	100.00	125.00
		Informal	9	87.56	14.86	79.00	90.00	100.00
School Age (6-12 yrs.)	Centers	20	94.95	23.40	81.25	95.00	110.00	
	Group Homes	***	***	***	***	***	****	
	Family	187	99.14	49.18	75.00	95.00	105.00	
	Informal	10	82.80	20.96	72.50	77.50	100.00	
<b><i>Part-Time Care</i></b> <i>(Daily Rates)</i>	Infants	Centers	230	41.61	12.55	35.00	40.00	50.00
		Group Homes	***	***	***	***	***	****
		Family	584	34.36	14.56	25.00	30.00	40.00
		Informal	12	34.66	17.46	21.25	28.00	46.25

<b>Part-Time Care (cont)</b> (Daily Rates)	Toddlers	Centers	271	40.22	12.90	30.00	37.00	47.00	
		Group Homes	***	***	***	***	***	****	
		Family	597	32.39	13.73	25.00	30.00	35.00	
		Informal	12	29.25	13.60	21.25	25.50	33.75	
	Pre-School (3 – 5 yrs.)	Centers	295	36.62	12.09	30.00	35.00	42.40	
		Group Homes	***	***	***	***	***	****	
		Family	582	29.93	12.50	25.00	25.50	35.00	
		Informal	13	23.61	15.21	12.50	25.00	30.00	
	School Age (6-12 yrs.)	Centers	269	33.28	11.39	25.00	35.00	40.00	
		Group Homes	***	***	***	***	***	****	
	<b>Before/After School Care</b> (Weekly Rates)	All	Centers	513	69.68	17.60	65.00	68.00	75.00
			Group Homes	***	***	***	***	***	****
Family			680	56.32	18.87	45.00	52.50	65.00	
Informal			31	59.61	21.17	50.00	50.00	70.00	
<b>Summer Care</b>	All	Centers	502	127.21	33.94	109.00	120.00	145.00	
		Group Homes	***	***	***	***	***	****	
		Family	605	92.10	25.78	75.00	90.00	100.00	
		Informal	27	85.26	16.83	75.00	80.00	100.00	

**Table 9C**  
**2007 Market Rate Survey: Data Profile of Childcare Rates – Zone 2**

<i>Type of Childcare</i>	<b>Age of Children</b>	<b>Provider Type</b>	<b>Count</b>	<b>Mean</b>	<b>St. Dev</b>	<i>Percentiles</i>		
						<b>25th</b>	<b>50<sup>th</sup></b>	<b>75th</b>
<i>Full-Time Weekday (Weekly Rates)</i>	Infants	Centers	359	103.05	17.04	94.00	100.00	110.00
		Group Homes	19	93.05	22.40	85.00	95.00	100.00
		Family	630	88.57	16.79	80.00	85.00	95.00
		Informal	36	73.08	20.07	60.00	75.00	88.75
	Toddlers	Centers	388	97.01	16.47	88.00	95.00	105.00
		Group Homes	21	90.81	24.84	81.00	85.00	100.00
		Family	651	84.41	14.93	75.00	80.00	90.00
		Informal	54	61.79	19.44	55.00	65.00	75.00
	Pre-School (3 – 5 yrs.)	Centers	410	90.98	18.87	83.00	90.00	100.00
		Group Homes	23	89.34	17.53	80.00	85.00	90.00
		Family	625	80.98	16.27	70.00	80.00	90.00
		Informal	46	58.26	17.52	50.00	60.00	70.00
<i>Weeknight Care (Weekly Rates)</i>	Infants	Centers	23	96.78	10.91	90.00	95.00	105.00
		Group Homes	5	87.00	43.09	47.50	100.00	120.00
		Family	138	92.90	22.53	80.00	90.00	100.00
		Informal	12	67.50	22.71	52.50	70.00	75.00
	Toddlers	Centers	22	90.70	9.01	85.00	89.00	98.00
		Group Homes	5	82.00	40.40	47.50	85.00	115.00
		Family	143	87.72	20.47	75.00	85.00	95.00
		Informal	14	65.00	19.41	57.50	62.50	75.00
	Pre-School (3 – 5 yrs.)	Centers	22	86.18	8.04	82.25	85.00	90.25
		Group Homes	5	78.80	37.38	47.00	85.00	107.50
		Family	144	83.57	21.27	71.25	85.00	90.00
		Informal	14	57.14	18.88	48.75	60.00	70.00
School Age (6-12 yrs.)	Centers	20	81.40	10.84	75.50	84.00	85.00	
	Group Homes	4	48.75	18.87	60.00	80.00	96.25	
	Family	142	78.96	23.95	65.00	75.00	85.63	
	Informal	23	59.89	23.19	55.00	60.00	70.00	
<i>Part-Time Care (Daily Rates)</i>	Infants	Centers	172	30.10	12.87	24.25	26.00	35.00
		Group Homes	9	23.22	4.44	20.00	25.00	26.50
		Family	324	24.98	10.03	20.00	25.00	30.00
		Informal	17	25.29	15.94	17.00	20.00	27.50

<b>Part-Time Care</b> (Daily Rates)	Toddlers	Centers	208	29.67	13.72	24.00	25.00	35.00	
		Group Homes	10	22.70	4.14	20.00	22.50	25.25	
		Family	340	23.90	9.10	20.00	22.50	27.00	
		Informal	19	25.63	17.94	14.00	20.00	30.00	
	Pre-School (3 – 5 yrs.)	Centers	223	28.93	13.72	20.00	25.00	30.00	
		Group Homes	9	23.00	4.27	20.00	25.00	25.50	
		Family	338	23.00	9.08	18.00	20.00	25.00	
		Informal	22	24.04	16.72	12.75	20.00	31.25	
	School Age (6-12 yrs.)	Centers	194	26.58	10.69	20.00	25.00	30.00	
		Group Homes	8	23.88	3.60	20.00	25.00	25.75	
	<b>Before/After School Care</b> (Weekly Rates)	All	Centers	360	54.12	12.48	45.00	55.00	60.75
			Group Homes	17	47.47	10.16	42.50	45.00	55.00
Family			479	47.61	15.32	35.00	50.00	55.00	
Informal			53	53.65	28.44	42.50	50.00	55.00	
<b>Summer Care</b>	All	Centers	350	89.25	18.43	80.00	89.00	97.00	
		Group Homes	13	80.38	12.43	77.50	80.00	85.00	
		Family	430	75.73	16.22	65.00	75.00	85.00	
		Informal	45	64.33	21.84	55.00	60.00	70.00	

**Table 9D**

**2007 Market Rate Survey: Data Profile of Childcare Rates – Zone 3**

<i>Type of Childcare</i>	<i>Age of Children</i>	<i>Provider Type</i>	<i>Count</i>	<i>Mean</i>	<i>St. Dev</i>	<i>Percentiles</i>		
						<i>25th</i>	<i>50<sup>th</sup></i>	<i>75th</i>
<b><i>Full-Time Weekday</i></b>								
<i>(Weekly Rates)</i>								
Infants		Centers	192	82.32	13.81	75.00	80.00	85.00
		Group Homes	11	75.64	12.53	68.00	70.00	85.00
		Family	426	73.00	12.26	65.00	70.00	75.00
		Informal	46	51.49	19.55	44.50	50.00	65.75
Toddlers		Centers	201	78.60	13.04	70.00	75.00	85.00
		Group Homes	13	71.77	10.16	65.00	70.00	75.00
		Family	454	70.76	10.49	65.00	70.00	75.00
		Informal	60	48.79	17.75	37.00	47.00	60.00
Pre-School (3 – 5 yrs.)		Centers	202	76.24	12.93	70.00	75.00	80.25
		Group Homes	13	69.85	11.74	65.00	68.00	75.00
		Family	443	68.58	12.08	65.00	68.00	75.00
		Informal	60	42.47	19.74	30.00	43.00	53.75
<b><i>Weeknight Care</i></b>								
<i>(Weekly Rates)</i>								
Infants		Centers	18	79.39	11.87	73.75	75.00	85.00
		Group Homes	2	70.00	0.00	70.00	70.00	70.00
		Family	95	71.98	13.26	65.00	70.00	75.00
		Informal	21	62.60	26.56	45.00	63.00	75.00
Toddlers		Centers	19	74.58	9.46	70.00	70.00	80.00
		Group Homes	2	65.00	0.00	65.00	65.00	65.00
		Family	99	68.13	12.68	65.00	67.00	70.00
		Informal	25	56.07	26.71	42.50	50.00	66.00
Pre-School (3 – 5 yrs.)		Centers	19	72.47	8.05	69.00	70.00	80.00
		Group Homes	2	65.00	0.00	65.00	65.00	65.00
		Family	101	64.89	13.59	60.00	65.00	70.00
		Informal	33	54.23	22.76	42.50	50.00	65.00
School Age (6-12 yrs.)		Centers	18	65.94	12.50	59.25	69.00	71.25
		Group Homes	2	65.00	0.00	65.00	65.00	65.00
		Family	98	62.56	13.62	58.75	65.00	70.00
		Informal	43	49.51	16.99	45.00	45.00	55.00
<b><i>Part-Time Care</i></b>								
<i>(Daily Rates)</i>								
Infants		Centers	116	22.28	8.34	18.00	20.00	25.00
		Group Homes	5	19.20	2.39	17.50	20.00	20.50
		Family	215	19.45	6.93	15.00	20.00	22.00
		Informal	19	21.26	16.43	11.50	15.00	25.00

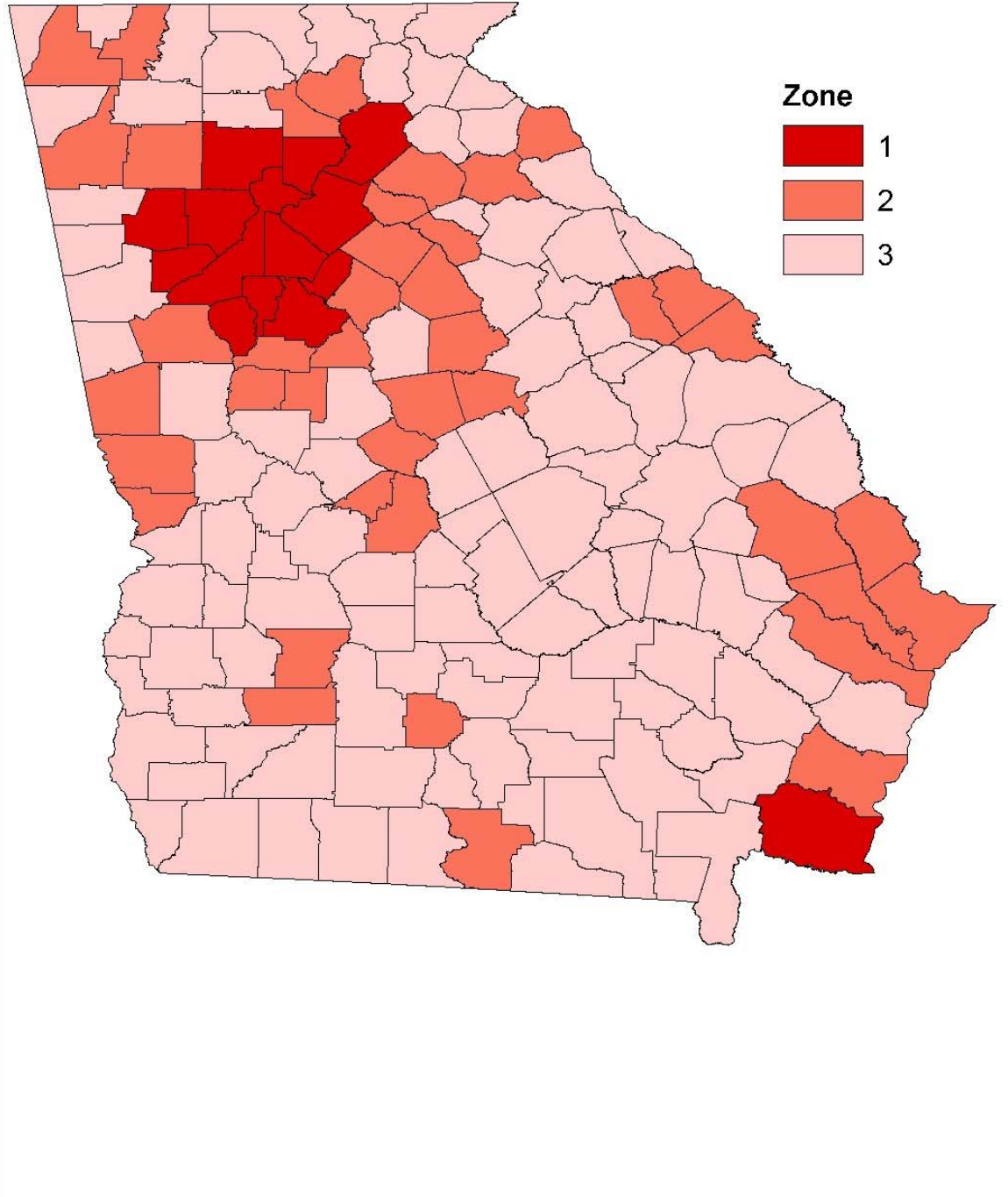
<b>Part-Time Care (cont.)</b> <i>(Daily Rates)</i>	Toddlers	Centers	125	21.84	7.82	18.00	20.00	25.00	
		Group Homes	6	18.17	3.31	14.50	20.00	20.25	
		Family	229	18.59	6.87	15.00	18.00	20.00	
		Informal	24	25.85	21.08	10.00	20.00	37.50	
	Pre-School (3 – 5 yrs.)	Centers	126	21.87	8.97	17.75	20.00	25.00	
		Group Homes	7	21.14	8.43	15.00	20.00	21.00	
		Family	232	18.40	7.78	15.00	17.00	20.00	
		Informal	24	24.37	17.55	10.25	20.00	33.00	
	School Age (6-12 yrs.)	Centers	120	20.93	9.10	16.25	20.00	25.00	
		Group Homes	7	21.14	8.43	15.00	20.00	21.00	
	<b>Before/After School Care</b> <i>(Weekly Rates)</i>	All	Centers	192	41.73	7.94	39.00	40.00	45.00
			Group Homes	11	40.00	9.67	35.00	39.00	45.00
Family			371	40.08	16.83	30.00	35.00	45.00	
Informal			69	38.83	18.04	30.00	35.00	48.50	
<b>Summer Care</b>	All	Centers	188	75.79	11.90	70.00	75.00	80.00	
		Group Homes	11	69.82	5.95	65.00	70.00	75.00	
		Family	342	67.80	11.60	61.50	65.00	75.00	
		Informal	55	48.16	20.13	40.00	45.00	55.00	



**Appendix A**

- \* 2005 Market Rate Zone Map**
- \* Market Rate Zones – County Listing**

## 2007 Georgia Market Rate Zones



**2007 Market Rate Zone Composition**

<b>Zone 1</b>		<b>Zone 2</b>				<b>Zone 3</b>			
<i>County</i>	<i>FIPS</i>	<i>County</i>	<i>FIPS</i>	<i>County</i>	<i>FIPS</i>	<i>County</i>	<i>FIPS</i>	<i>County</i>	<i>FIPS</i>
Camden	13039	Baldwin	13009	Jones	13169	Appling	13001	Laurens	13175
Cherokee	13057	Barrow	13013	Lamar	13171	Atkinson	13003	Lincoln	13181
Clayton	13063	Bartow	13015	Lee	13177	Bacon	13005	Long	13183
Cobb	13067	Bibb	13021	Liberty	13179	Baker	13007	Macon	13193
DeKalb	13089	Bryan	13029	Lowndes	13185	Banks	13011	Marion	13197
Douglas	13097	Bulloch	13031	Lumpkin	13187	Ben Hill	13017	McIntosh	13191
Fayette	13113	Butts	13035	Madison	13195	Berrien	13019	Meriwether	13199
Forsyth	13117	Catoosa	13047	McDuffie	13189	Bleckley	13023	Miller	13201
Fulton	13121	Chatham	13051	Morgan	13211	Brantley	13025	Mitchell	13205
Gwinnett	13135	Clarke	13059	Muscogee	13215	Brooks	13027	Monroe	13207
Hall	13139	Columbia	13073	Newton	13217	Burke	13033	Montgomery	13209
Henry	13151	Coweta	13077	Oconee	13219	Calhoun	13037	Murray	13213
Paulding	13223	Dawson	13085	Peach	13225	Candler	13043	Oglethorpe	13221
Rockdale	13247	Dougherty	13095	Pike	13231	Carroll	13045	Pickens	13227
		Effingham	13103	Putnam	13237	Catoosa	13047	Pierce	13229
		Floyd	13115	Richmond	13245	Charlton	13049	Polk	13233
		Glynn	13127	Spalding	13255	Chattahoochee	13053	Pulaski	13235
		Harris	13145	Tift	13277	Chattooga	13055	Quitman	13239
		Hart	13147	Troup	13285	Clay	13061	Rabun	13241
		Houston	13153	Walker	13295	Clinch	13065	Randolph	13243
		Jackson	13157	Walton	13297	Coffee	13069	Schley	13249
				Whitfield	13313	Colquitt	13071	Screven	13251
						Cook	13075	Seminole	13253
						Crawford	13079	Stephens	13257
						Crisp	13081	Stewart	13259
						Dade	13083	Sumter	13261
						Decatur	13087	Talbot	13263
						Dodge	13091	Taliaferro	13265
						Dooly	13093	Tattnell	13267
						Early	13099	Taylor	13269
						Echols	13101	Telfair	13271
						Elbert	13105	Terrell	13273
						Emanuel	13107	Thomas	13275
						Evans	13109	Toombs	13279
						Fannin	13111	Towns	13281
						Franklin	13119	Treutlen	13283
						Gilmer	13123	Turner	13287
						Glascock	13125	Twiggs	13289
						Gordon	13129	Union	13291
						Grady	13131	Upson	13293
						Greene	13133	Ware	13299
						Habersham	13137	Warren	13301
						Hancock	13141	Washington	13303
						Haralson	13143	Wayne	13305
						Heard	13149	Webster	13307
						Irwin	13155	Wheeler	13309
						Jasper	13159	White	13311
						Jeff Davis	13161	Wilcox	13315
						Jefferson	13163	Wilkes	13317
						Jenkins	13165	Wilkinson	13319
						Johnson	13167	Worth	13321
						Lanier	13173		

**APPENDIX B**  
**DEFINITION OF TERMS**

## Definition of Terms

### *Statistical Terms*

**Median and Percentiles**      The median is the rate at which one-half of the respondents charge *that rate or less*; and the other half charges *that rate or more*. For example, if the respondents were ranked in descending order based on their value on the rate under examination, the median would be the rate at which the respondents are evenly divided into two groups. The median of \$50, \$60, \$70, \$75, and \$85 is \$70.

The median is also known as the *50<sup>th</sup> percentile*. Medians are less prone to being biased by extreme values. In the example above, if the highest value had been \$145 instead of \$85, the median would still be \$70. Means, on the other hand, can be affected more by extreme scores.

**Mean**      The mean is simply the arithmetic average. In the above example, the mean is \$68. However, if the highest score had been \$145 instead of \$85, the mean would be \$80.

**Standard Deviation**      The standard deviation is a measure of dispersion of the distribution of rates around the mean score. The smaller the standard deviation, the more closely bunched the distribution of rates is around the mean.

**Count**      The count is the number of respondents from whom valid data was received. When examining a particular statistic, such as the mean or median, it is often important to know the count (or “number of cases”) upon which the statistic is based. Statistics based on a small number of cases are often unstable and unreliable.

### *Types of Childcare Providers*

**Childcare Center**      Centers provide less than 24-hour care for 19 or more children in a specialized facility. Centers are licensed by the state.

**Group Childcare Home**      Group homes provide less than 24-hour care for between seven and eighteen children not related to the provider. Group homes are licensed by the state.

**Family Childcare**      Family Childcare providers (FCC) offer less than 24-hour care for three to six children not related to the provider. Care is provided in private residences. FCC providers must register with the state.

**Informal Childcare**      Informal providers offer less than 24-hour care for one or more children in the child’s own home, the caregivers’s home, or the home of a friend, neighbor, or other relative; limited to two children unrelated or six children related to the caregiver.

### *Types of Childcare*

Weekday Childcare	Care and supervision of children Monday through Friday, typically between the hours of 6:00 a.m. and 6:00 p.m.
Weeknight Care	Care and supervision of children during the evening or night for a period of 6 to 12 hours between 6:00 p.m. and 6:00 a.m.
Part-time Care	Includes drop-in and/or weekend care; weekday/weeknight care less than 3 days a week.
Before-and-After School Care	Care for school-aged children several hours before and after school.
Summer Care	Care for school-aged children during the summer.

**Appendix C**  
**Survey Instruments**

# Georgia 2007 Childcare Center Director Questionnaire

Thank you for participating in the 2007 Georgia Childcare Market Rate Survey.

**Please read all instructions and mark your responses carefully, making sure only the responses you want to check are marked.**

1. Do you have an email address that parents can use to contact you?  No  Yes →: Email address: \_\_\_\_\_

2. Do you have access to the Internet?  No  Yes

3. Do you currently provide childcare?  Yes → Please go to Question # 4  
 (Check one)  No → Please stop, put questionnaire in the enclosed pre-addressed, postage-paid envelope and mail it back to us so we can update our records.

<b>4. Do you provide childcare... (Mark one)</b>	
<input type="radio"/> at a church-based center? (Continue with Question 5)	<input type="radio"/> at an independent childcare center operated as a private business? (Continue with Question 5)
<input type="radio"/> at a school-based center? (See instructions in Question 4b)	<input type="radio"/> at a licensed group home (for 7 to 18 children) (Continue with Question 5)
<input type="radio"/> at a private business for employees of that business only? (Continue with Question 5)	<input type="radio"/> at another type of childcare center (please specify below)
<input type="radio"/> at a community center? (Continue with Question 5)	

**4b: If the childcare is school-based, please specify if:**

The school manages/runs the childcare program → Please go to Question 5

An outside organization manages/runs the childcare program → Please stop, put the questionnaire in the enclosed pre-addressed, postage-paid envelope and mail back so we can update our records. We will have that organization complete the questionnaire.

5. Do you receive government money for any of the following services?

- a. State money for providing care to children?  No  Yes
- b. State money for the feeding of children in your care?  No  Yes
- c. State money for providing lottery-funded Pre-K services?  No  Yes
- d. Federal money for providing Head Start services to eligible children?  No  Yes

If you charge the children's parents or guardians a fee for your services, please go to Question 6.

If you do NOT charge a fee to the parents for your services, please go to Question 9 and continue.

6. If you provide full-time weekday childcare, please indicate your WEEKLY rate for each indicated age group.

FULL TIME WEEKDAY Care	Infants (6wks - 1yr)	Toddlers (13 - 35 mos.)	Pre-School (3 - 5 yrs)	For children 6 yrs of age and older, please indicate your weekly rate for:	
				Before/after school care:	Summer care:
<i>Definition:</i> Care provided generally between the hours of 6am and 6 pm, at least three days a week Monday thru Friday.	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK

**\*Please complete BOTH sides of the survey!\***



**7. If you provide WEEKNIGHT childcare, please indicate your WEEKLY rate for each indicated age group.**

<b>WEEKNIGHT Care</b>	<b>Infants (6wks – 1yr)</b>	<b>Toddlers (13 – 35 mos.)</b>	<b>Pre-School (3 – 5 yrs)</b>	<b>School Age (6-12 yrs)</b>
<i>Definition:</i> Includes evenings and/or overnight care, 6pm to 6am <u>at least 3 nights a week</u> Mon.-Fri.	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK

**8. If you provide other PART-TIME childcare, please indicate your DAILY rate for each indicated age group.**

<b>PART-TIME Care</b>	<b>Infants (6wks – 1yr)</b>	<b>Toddlers (13 – 35 mos.)</b>	<b>Pre-School (3 – 5 yrs)</b>	<b>School Age (6-12 yrs)</b>
<i>Definition:</i> Includes days, evenings and/or overnight care <u>less than 3 days/ nights a week</u> ; also weekend and/or drop-in care.	\$ _____ average per DAY	\$ _____ average per DAY	\$ _____ average per DAY	\$ _____ average per DAY

9. Do you charge a registration fee?  No  Yes → How much? \$ \_\_\_\_\_ (Assume one child only)

10. Do you offer discounts on your rates to families who enroll more than one child in your center?  No  Yes

11. Do you currently provide sick-child care?  No  Yes

**12. Do you provide care to children with ....**

a. physical disabilities?  No  Yes

b. mental/emotional disabilities?  No  Yes

c. other special needs?  
(attention deficit, hyperactivity; behavioral disorders, etc.)  No  Yes

**13. If you answered “yes” to Questions 12a, 12b, or 12c, are your rates for these children higher than your normal rates?**

No  Yes → If so, how much more do you charge *per week*? \$ \_\_\_\_\_ more.

**14. How long has your center/group home been providing childcare?**

(Check only one)  Less than 1 year  1 to 2 years  3 to 5 years  6 to 9 years  10 years or more

15a. As of today, for how many children do you provide FULL-TIME WEEKDAY care? \_\_\_\_\_

b. Of that number, how many receive state subsidies? \_\_\_\_\_

16a. As of today, for how many children do you provide PART-TIME care (as defined in Question 8)? \_\_\_\_\_

b. Of that number, how many receive state subsidies? \_\_\_\_\_

17a. As of today, how many staff members do you employ who work directly with the children in the classroom? \_\_\_\_\_

(Please do *not* include kitchen/cafeteria staff, other clerical/administrative support staff.)

b. Of that number, how many have the following educational credentials? Please base this on their *highest level of education*:

	Number of Staff
Bachelors Degree or higher	_____
Associates Degree in Child Development or related field	_____
CDA certification	_____
High School Degree (or GED)	_____

18. What is your primary language?     English     Spanish     Other (please specify) \_\_\_\_\_

19. What is your title?  Director     Assistant Director     Other (please specify) \_\_\_\_\_

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*Please return the survey form in the enclosed, pre-addressed postage-paid envelope to:*

A.L. Burruss Institute of Public Service, Kennesaw State University, 1000 Chastain Road – Box 3302, Kennesaw, GA. 30144-5591

For questions about this survey, please call 1-866-373-7783

**THANK YOU FOR PARTICIPATING IN THIS SURVEY!**

## Georgia 2007 Childcare Provider Questionnaire

Thank you for participating in the 2007 Georgia Childcare Market Rate Survey. Please complete this questionnaire as accurately as you can and to the best of your knowledge.

*Please read all instructions and mark your responses carefully, making sure only the responses you want to check are marked.*

1. Do you have an email address that parents can use to contact you?  No  Yes →: Email address: \_\_\_\_\_
2. Do you have access to the Internet?  No  Yes
3. Do you currently provide childcare?  Yes → Please go to Question # 4  
(Check one)  No → Please stop, put questionnaire in the enclosed pre-addressed, postage paid envelope and mail it back to us so we can update our records.
4. Where do you provide childcare?  In your home  Other (please specify) \_\_\_\_\_  
(Check one)  At the child's home
5. Do you provide childcare for...
- a. your own children?  No  Yes
  - b. your own grandchildren?  No  Yes
  - c. other children related to you?  No  Yes
  - d. children *not* related to you?  No  Yes
6. Do you receive money from the state for feeding children in your care?  No  Yes
7. Do you receive money from the state for taking care of children?  No  Yes

*If you charge the children's parents or guardians a fee for your services, please go to Question 8.*

*If you do NOT charge a fee to the parents or guardians for your services, please skip to Question 11 and continue.*

8. If you provide full-time WEEKDAY childcare, please indicate your WEEKLY rate for each indicated age group.

FULL TIME WEEKDAY Care	Infants (6wks - 1yr)	Toddlers (13 - 35 mos.)	Pre-School (3 - 5 yrs)	For children 6 yrs of age and older, please indicate your weekly rate for:	
<i>Definition:</i> Care provided generally between the hours of 6am and 6 pm, <u>at least</u> three days a week Monday through Friday.	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK	Before/after school care: \$ _____ per WEEK	Summer care: \$ _____ per WEEK

9. If you provide WEEKNIGHT childcare, please indicate your WEEKLY rate for each indicated age group.

WEEKNIGHT Care	Infants (6wks - 1yr)	Toddlers (13 - 35 mos.)	Pre-School (3 - 5 yrs)	School Age (6-12 yrs)
<i>Definition:</i> Includes evenings and/or overnight care, 6pm to 6am <u>at least</u> 3 nights a week Monday through Friday.	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK	\$ _____ per WEEK

***\*Please complete BOTH sides of this survey!\****

10. If you provide other PART-TIME childcare, please indicate your DAILY rate for each indicated age group.

PART-TIME Care	Infants (6wks – 1yr)	Toddlers (13 – 35 mos.)	Pre-School (3 – 5 yrs)
<b>Definition:</b> Includes days, evenings and/or overnight care <u>less</u> than 3 days/ nights a week; also weekend and/or drop-in care.	\$ _____ average per DAY	\$ _____ average per DAY	\$ _____ average per DAY

11. Do you charge a registration fee?     No     Yes → How much? \$ \_\_\_\_\_ (Assume one child only)

12. Do you currently provide sick-child care?     No     Yes

13. Do you provide care to children with ....

- a. physical disabilities?     No     Yes
- b. mental/emotional disabilities?     No     Yes
- c. other special needs  
(attention deficit, hyperactivity; behavioral disorders)?     No     Yes

14. If you answered “yes” to Questions 13a, 13b, or 13c, are your rates for these children higher than your normal rates?

- No     Yes → If so, how much **more** do you charge *per week*? \$ \_\_\_\_\_ more.

15. Do you have any paid staff or assistants?     No     Yes → How many? \_\_\_\_\_

16. How long have you been providing childcare?

- (Check only one)     Less than 1 year     1 to 2 years     3 to 5 years     6 to 9 years     10 years or more

17a. As of today, how many, how many full-time WEEKDAY children do you care for? \_\_\_\_\_

b. Of that number, how many receive state subsidies? \_\_\_\_\_

18a. As of today, for how many children do you provide part-time care (as defined in Question 10)? \_\_\_\_\_

b. Of that number, how many receive state subsidies? \_\_\_\_\_

19. What is your primary language?     English     Spanish     Other (please specify) \_\_\_\_\_

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**Please return the survey form in the enclosed, pre-addressed postage-paid envelope to:**

A.L. Burruss Institute of Public Service, Kennesaw State University, 1000 Chastain Road – Box 3302, Kennesaw, GA. 30144-5591

For questions about this survey, please call 1-866-373-7783

**THANK YOU FOR PARTICIPATING IN THIS SURVEY!**