

“Path from Pre-K to College” Sweepstakes Open Now for Georgia Students

Opportunity for Four Students to Receive \$1,529 College Savings Contribution

ATLANTA — March 4, 2025 — [Georgia’s Path2College 529 Plan](#) (“P2C”) and the Georgia Department of Early Care and Learning (DECAL) announced today the opening of the Path from Pre-K to College Sweepstakes. Four Pre-K-aged children from across the state will be selected to receive a Path2College savings contribution of \$1,529. The Pre-K programs where the child is enrolled will also be awarded \$1,529.

The sweepstakes is open to all children who attend a Georgia Pre-K program. Parents, grandparents and guardians can submit entries online between March 1-31, 2025. Winners will be randomly selected after the promotion ends in four regions of the state — Metro Atlanta, Southeast, North and South Georgia.

“We are delighted to be partnered with the Georgia Department of Early Care and Learning once again to encourage early financial planning for higher learning,” said Georgia State Treasurer Steve McCoy. “Our goal with the Path from Pre-K to College Sweepstakes is to help Georgia families jumpstart their savings for future educational pursuits.”

DECAL and Georgia’s P2C Plan have collaborated since 2018 to raise awareness of the importance of early savings for college. To date, more than \$69,600 has been awarded to Georgia students and Pre-K facilities via the Pre-K sweepstakes. Path2College funds can be used for future college or technical school expenses, as well as certain K-12 expenses.*

According to DECAL Commissioner Amy M. Jacobs, “Through DECAL and the Path2College 529 Plan, families can begin supporting their children’s academic careers from the time they are born. DECAL helps lay a foundation for lifelong learning in children’s lives, and the Path2College 529 Plan helps ensure that students have the financial resources to pursue their chosen college and career paths.”

The P2C Plan team encourages families to go ahead and open their child’s college savings account and get started now. For more information about the P2C Plan or to open an account, please visit www.Path2College529.com or call (877) 424-4377.

Visit www.Path2College529.com/Pre-K for official rules and prize details. No purchase necessary, void where prohibited by law. The Path from Pre-K to College Sweepstakes is sponsored by the Path2College 529 Plan and the Department of Early Care and Learning.

*K-12 withdrawals are limited to \$10,000 per year for K-12 tuition. Withdrawals for tuition expenses at a public, private or religious elementary, middle, or high school can be withdrawn free from federal and Georgia income tax. If you are not a Georgia taxpayer, these withdrawals may include recapture of tax deduction, state income

tax as well as penalties. You should talk to a qualified professional about how tax provisions affect your circumstances.

To learn more about Georgia's Path2College 529 Plan, its investment objectives, risks, charges and expenses see the Plan Description at path2college529.com before investing. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the Path2College 529 Plan. 4248342-0725

###

Path2College media contacts:

Melissa Sanders | Meredith Fletcher | Mitch Leff
path2college@tadpolecomm.net

Georgia Path2College contact:

ga.p2c@treasury.ga.gov