



## **REQUEST FOR PROPOSAL (RFP)**

### **2021 2GEN INNOVATION GRANT PROPOSAL** *SUPPORTING CURRENT AND FUTURE STUDENT PARENTS AND THEIR CHILDREN*

**RELEASE DATE: FEBRUARY 3, 2021**  
**GRANT APPLICATION DUE: MARCH 1, 2021**  
**GRANT START DATE: MAY 1, 2021**



## **2021 2GEN INNOVATION GRANT PROPOSAL**

*SUPPORTING CURRENT AND FUTURE STUDENT PARENTS AND THEIR CHILDREN*

### **Introduction**

In 2016, Georgia was selected as one of five states to receive the Parents and Children Thriving Together (PACTT) grant from the National Governors Association and the Center for Law and Social Policy. With this grant, Georgia advanced a two-generation, also referred to as 2Gen, approach to support children from low-income families with high-quality early learning, while supporting their families in attaining the education, training, and, ultimately, the jobs that lead to economic self-sufficiency.

Using this PACTT grant funding, 2Gen Innovation Grants (TGIG) were piloted in 2018. During the implementation year, each county was tasked with expanding those relationships, as well as exploring the option to include other agencies that would assist with the growth of the two-generation work within their community.

To sustain this two-generation work, Bright from the Start: Georgia Department of Early Care and Learning (DECAL) is continuing to make available grant opportunities for communities to pilot or expand community strategies that connect the early learning, postsecondary, and workforce systems at the local level. With this funding, communities will be asked to implement two-generation strategies that will impact both children's ability to access high-quality early learning and their parents' ability to obtain jobs providing family-supporting wages that foster greater economic security. These new opportunities utilize funding from Georgia's Child Care Development Fund (CCDF) and Preschool Development B-5 Renewal Grant (PDG).

### **Overview of 2Gen Innovation Grants**

Communities may apply for either a Capacity Building Grant or an Implementation Funding Grant. The details of each are listed below:

#### ***Capacity Building Grants***

Capacity Building Grants will give recipients the opportunity to explore two-generation policy change and programming in their area. This grant will be offered to communities with minimal or no organized collaborative efforts focused on two-generation strategies and projects.

#### **Capacity Building Grant Guidelines:**

- Awards of up to \$10,000 will fund a one-year project operating from May 1, 2021 to April 30, 2022.
- Projects must help connect parents of young children in early learning system supports - such as CAPS, Head Start, or Georgia's Pre-K - with workforce training or postsecondary education and/or help connect parents currently in workforce training or postsecondary education with early learning supports, such as CAPS, Head Start, or Georgia's Pre-K, for their children.
- Grant funds must be used to accomplish these three objectives, at a minimum:

1. Develop a collaborative body or team to include the following implementation partners, with **at least one from each** of these categories:
    - **Adult-Serving:** technical college, university system institution, and workforce development board
    - **Child-Serving:** Quality Rated child care program with a significant number of children receiving CAPS, and/or a Head Start or Early Head Start Grant
  2. Conduct a comprehensive community needs assessment to identify and evaluate the existing programs providing children from low-income families with high-quality early learning, while supporting their parents in attaining the education, training, and, ultimately, the jobs that will lead to economic self-sufficiency.
  3. Incorporate parent perspectives from community leaders with children; student-parent interns, part-time employees, or contractors; or parent focus groups.
- Successful applicants will be required to contribute money or in-kind services to their projects that have a total value of 30% of the grant award they receive from DECAL.

### Capacity Building Grant Application:

Grant applications must address the questions below. Applications must be typed and may not exceed 15 pages, including all attachments and budget documentation. Applications must be emailed to [communityimpactgrants@dec.al.ga.gov](mailto:communityimpactgrants@dec.al.ga.gov) by 5 p.m. on March 1, 2021.

**Cover Page** - Must include: Project Name, person completing application, title/role, telephone number, application date, and total pages.

1. Purpose – Why is this a good fit for your community? (15 points)
2. Project Plan – How will the partners meet the grant objectives over the implementation year? (40 points)
3. Governance – Which partners will work together to achieve the community two-generation objective? How is this demonstrated in letters of support from implementation partners? Who will be the main point of contact and the entity receiving funding? (20 points)
4. Budget – How will the money be spent? How will this work be sustained after the project period? Provide a budget table and a budget narrative. (25 points)

### *Implementation Funding Grants*

Implementation Funding Grants will be awarded to communities with evidence of an established group of partners collaborating to advance two-generation policies and programming.

### Implementation Funding Grant Guidelines

- Awards of up to \$25,000 will fund a one-year project operating from May 1, 2021 to April 30, 2022.
- Projects must help connect parents of young children in early learning system supports - such as CAPS, Head Start, or Georgia's Pre-K - with workforce training or postsecondary education and/or help connect parents currently in workforce training or postsecondary education with early learning supports, such as CAPS, Head Start, or Georgia's Pre-K, for their children.
- Projects must include at least one child and one parent, or one family outcome measure from Ascend's 2Gen Outcomes Bank <http://outcomes.ascend.aspeninstitute.org/>.
- Projects must include at least one implementation partner, defined as an entity performing work related to the grant objectives and/or receiving funding from the grant, from **each** of these categories:
  1. **Adult-Serving:** technical college, university system institution, and/or workforce development board
  2. **Child-Serving:** Quality Rated child care program with a significant number of children receiving CAPS and/or a Head Start or Early Head Start Grant
- Successful applicants will be required to contribute money or in-kind services to their projects that have a total value of 30% of the grant award they receive from DECAL.

### Implementation Funding Grant Application

Grant applications must address the questions below. Applications must be typed and may not exceed 15 pages, including all attachments and budget documentation. Applications must be emailed to [communityimpactgrants@dec.al.ga.gov](mailto:communityimpactgrants@dec.al.ga.gov) by 5 p.m. on March 1, 2021.

**Cover Page** - Must include: Project Name, person completing application, title/role, telephone number, application date, and total pages.

1. Goals – What two-generation outcome or objective does the community plan to advance with the funds? (15 points)
2. Project Plan – How will the partners achieve the goals over the implementation year? (40 points)
3. Governance – Which partners will work together to achieve the community two-generation objective? How is this demonstrated in letters of support from implementation partners? Who will be the main point of contact and the entity receiving funding? (20 points)
4. Budget – How will the money be spent? How will this work be sustained after the project period? Provide a budget table and a budget narrative. (25 points)

## **Grantee Requirements**

Each community across Georgia will receive an opportunity to apply for a 2Gen Innovation Grant. Grantees who receive either a Capacity Building or Implementation Funding grant will commit to:

- Ensuring that an appropriate fiscal agent, such as a non-profit organization or government entities is identified for oversight of any approved funds
- Developing and/or strengthening vital partnerships among community leaders who will support grant activities and outcomes
- Ensuring that all identified members of this grant attend and participate in training opportunities
- Support the development and implementation of proposed two-generation project plans
- Assuring the completion and submission of 2Gen Innovation Grant Performance Reports and Expense Reports.
- Assuring the completion and submission of the 2Gen Innovation Grant final report.
- Contributing money or in-kind services to their projects that have a total value of 30% of the grant award they receive

## **Eligible Applicants:**

501(c)(3) Non-profit organizations or government entities

## **Application Submission and Award Timeline**

Application must meet the following guidelines to be reviewed:

- Applications must be typed, not handwritten
- Applications must be completed in FULL
- Applications must be submitted by the due date
  - Applications submitted must be sent via email no later than 5:00 p.m. on March 1, 2021  
Applications will not be accepted after the due date
- Applications should be addressed to:
  - To: [communityimpactgrants@dec.al.ga.gov](mailto:communityimpactgrants@dec.al.ga.gov)
  - Subject: *2Gen Innovation Grant* Application Submission

February 3, 2021

February 5, 2021 at 2:00 p.m.

March 1, 2021

April 1, 2021

Release of 2Gen Innovation Grant application

*Community Impact Funding Opportunities Webinar*, register [here](#).

2Gen Innovation Grant applications due by 5:00 p.m.

2Gen Innovation Grant recipients notified

April 2021 (date TBD)  
May 1, 2021  
May 1, 2021 – April 30, 2022

2Gen Innovation Grant orientation for grantees  
2Gen Innovation Grant awarded; recipients begin work  
2Gen Innovation Grant term

## **Funding Awards**

Capacity Building Applicants may apply for up to \$10,000 in funding to be used by April 30, 2022. Grantees will be required to contribute an in-kind match of funding and/ or services that have a total value of 30% of the grant award. Technical assistance will be provided to support utilization of funds.

Implementation Funding Applicants may apply for up to \$25,000 in funding to be used by April 30, 2022. Grantees will be required to contribute an in-kind match of funding and/ or services that have a total value of 30% of the grant award. Technical assistance will be provided to support utilization of funds.

### **Permissible Uses of Funds:**

- Payments for staffing, consumable supplies, and one-time expenditures that can be sustained through ongoing partnerships
- Printing costs for items such as marketing fliers; meeting materials; banners and posters; and promotional and educational materials
- Fees for contract services such as meeting or training facilitation
- Rent for meeting or office space
- Cost of educational items; books; curriculum materials; and office, event, and meeting supplies
- Personnel-related expenses, including pay for contract staff engaged for the scope of the project or for a pro rata share of an FTE

### **Prohibited Uses of Funds:**

- Food items or meals
- Child care expenses for families
- Regular tuition or education supplies for families, children, or student-parents
- Salaries and/or benefits for staff or volunteers
- Capital expenditure such as building improvements

### **Potential 2Gen Innovation Grant Ideas:**

- Create a family resource center on a college campus. Suggested resource: <http://www.lavcfamilyresourcecenter.com/introduction/>
- Develop a website for students with children. Suggested resource: <http://www.studentswithchildren.umich.edu/>
- Convene a task force to complete the Family Friendly Campus Tool Kit self-assessment and develop a report with recommendations for future action. Suggested resource: <https://www.endicott.edu/family-friendly-campus-toolkit>
- Bring workforce development staff or outreach specialists to the site of a child care learning center or Head Start program weekly to offer parents of enrolled children assistance with employment searches and resume writing; assessments of education plans and career goals; and workshops to build employment readiness.
- Provide postsecondary-education financial aid classes to parents at area child care programs.
- Hire a part-time career coach to meet with low-income parents at area child care programs and help them connect with workforce training and postsecondary options in their community.
- Host cross-training opportunities for technical college student navigators and local representatives of Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP),

Women, Infants, and Children (WIC), or other assistance programs that will allow them to meet and learn about each other.

- Partner with a Head Start program to offer on-site parenting or financial literacy classes, and family engagement opportunities to parents who are college students.
- Develop a new-student orientation/boot camp for student-parents.
- Contract with the department of social work at a nearby university or hire a professional parent educator to facilitate a parent support group on campus.
- Develop college class schedules that would allow parents to continue and complete programs of study during hours when childcare is available, with alternative scheduling during the summer term when children are out of school.

### **Questions**

Questions regarding this RFP may be submitted to [communityimpactgrants@dec.al.ga.gov](mailto:communityimpactgrants@dec.al.ga.gov) only until 5:00 p.m. on March 1, 2021. When submitting your question(s), please include *2Gen Innovation Grant* in the email subject line.