



**Georgia Dept
of Early Care
and Learning**
BRIGHT FROM THE START

Brian P. Kemp
Governor

Amy M. Jacobs
Commissioner

FOR IMMEDIATE RELEASE

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DECAL and QCC Help Georgia Families With Summer Camp Search

ATLANTA, GA (March 1, 2023) – The Georgia Department of Early Care and Learning (DECAL) is again collaborating with Quality Care for Children (QCC) on a multimedia campaign to help families across the state find summer camp programs to fit their needs.

With all of the options available to families each summer, along with ongoing COVID-safety concerns, it isn't always easy to know how to evaluate camps. The resources will help families fully assess the options and make informed decisions.

“The right summer camp can help a child develop important skills,” says DECAL Commissioner Amy M. Jacobs. “The resources we provide assist families in finding a program that provides high-quality care, fits their budgets, and gives their children the best opportunity for a safe, fun, and engaging experience.”

The centerpiece of the campaign is a colorful advertisement carrying the message: **“Need Help Finding a Summer Camp? Call 1-877-ALL-GA-KIDS(1-877-255-4254) & Visit <https://linktr.ee/qualityrated>.”** Families calling the ALL-GA-KIDS Helpline can get information and referrals tailored to their needs from a QCC specialist Monday through Thursday from 8:30 a.m. until 6:00 p.m. and on Fridays from 8:30 a.m. until 5:00 p.m. The link takes users to English and Spanish versions of the Summer Camp Search Checklist of questions families should ask when evaluating camps. The ad will appear on the websites of newspapers and magazines in Atlanta and throughout Georgia, as well as on WSB.com and V-103 FM and the DECAL and QCC social media channels. Videos promoting the resources are also posted to DECAL's YouTube channel [here](#) and [here](#).

DECAL Deputy Commissioner for Quality Innovations and Partnerships Bentley Ponder advises families to start their camp search early. “Many camps and child care programs offer scholarships, sliding scale fees, and discounts for registering multiple children,” he says. “By beginning early, families can secure placement in a high-quality camp before space fills up.”

About Georgia Department of Early Care and Learning (DECAL)

DECAL is responsible for meeting the child care and early education needs of Georgia's children and their families. It administers the nationally recognized Georgia's Pre-K Program, licenses child care centers and home-based child care, administers Georgia's Childcare and Parent Services (CAPS) program, federal nutrition programs, and manages Quality Rated, Georgia's community powered child care rating system. The Department also houses the Head Start State Collaboration Office, distributes federal funding to enhance the quality and availability of child care, and works collaboratively with Georgia child care resource and referral agencies and organizations throughout the state to enhance early care and education. For more information, go to www.dec.al.ga.gov.