

2020 TWO-GEN INNOVATION GRANT (TGIG) COMMUNITY PROPOSAL

In 2016, Georgia was selected as one of five states to receive the Parents and Children Thriving Together (PACTT) grant from the National Governors Association and the Center for Law and Social Policy. With this grant, **Georgia has advanced a two-generation (two-gen) approach to support children from low-income families with high-quality early learning, while supporting their families in attaining the education, training, and, ultimately, the jobs that lead to economic self-sufficiency.**

Using this PACTT grant funding, Two-Gen Innovation Grants (TGIG) were piloted in 2018. During the implementation year, each county was tasked with expanding those relationships, as well as exploring the option to include other agencies that would assist with the growth of the two-gen work within their community.

To sustain this two-gen work, Bright from the Start: Georgia Department of Early Care and Learning (DECAL), in partnership with the University System of Georgia, and the Technical College System of Georgia made available two new funding opportunities using Child Care Development Fund dollars to pilot or expand community strategies that connect the early learning, postsecondary, and workforce systems at the local level. With the TGIG, communities will be asked to implement two-gen strategies that will impact both children’s ability to access high-quality early learning and their parents’ ability to obtain jobs providing family-supporting wages that foster greater economic security. In 2019, four communities received funding for TGIG proposals.

This document provides details of the two grant opportunities that are available for the 2020-21 funding cycle: a Capacity Building Grant and an Implementation Funding Grant.

Eligible Applicants:

501(c)(3) Non-profit organizations or government entities

2020-2021 Funding Timeline:

March 13, 2020	Public announcement of TGIG opportunities and release of grant application
April 24, 2020	Grant applications due
May 18, 2020	Grant recipients notified
June (date TBD)	2020 Grantees will convene for orientation
July 1, 2020	TGIG awarded, recipients begin work
July 1, 2020 –June 30, 2021	TGIG grant year

Capacity Building Grant Opportunity

Capacity Building Grants will give recipients the opportunity to explore two-gen policy change and programming in their area. This grant will be offered to communities with minimal or no organized collaborative efforts focused on two-gen strategies and projects.

Capacity Building Grant Guidelines:

- Awards of up to \$10,000 will fund a one-year project
- Projects must help connect parents of young children in early learning system supports, such as CAPS, Quality Rated Subsidy Grants, Head Start, or Georgia’s Pre-K, with workforce training or postsecondary education and/or help connect parents currently in workforce training or postsecondary education with early learning supports, such as CAPS, Quality Rated Subsidy Grants, Head Start, or Georgia’s Pre-K, for their children.
- Grant funds must be used to accomplish these three objectives, at a minimum:

1. Develop a collaborative body or team to include the following implementation partners, with **at least one from each** of these categories:
 - **Adult-Serving:** technical college, university system institution, and workforce development board
 - **Child-Serving:** Quality Rated child care program with a significant number of children receiving CAPS, a Quality Rated Subsidy Grant, and/or a Head Start or Early Head Start Grant
2. Conduct a comprehensive community needs assessment to identify and evaluate the existing programs providing children from low-income families with high-quality early learning, while supporting their parents in attaining the education, training, and, ultimately, the jobs that will lead to economic self-sufficiency.
3. Incorporate parent perspectives from community leaders with children; student-parent interns, part-time employees, or contractors; or parent focus groups.

Capacity Building Grant Application:

Grant applications must address the questions below. Applications must be typed and may not exceed 15 pages, including all attachments and budget documentation. Applications must be emailed to TwoGen@decal.ga.gov by 5 p.m. on April 24, 2020.

1. Purpose – Why is this a good fit for your community? (15 points)
2. Project Plan – How will the partners achieve the goals over the implementation year? (40 points)
3. Governance – Which partners will work together to achieve the community two-gen objective? How is this demonstrated in letters of support from implementation partners? Who will be the main point of contact and the entity receiving funding? (20 points)
4. Budget – How will the money be spent? How will this work be sustained after the project period? Provide a budget table and a budget narrative. (25 points)

Implementation Funding Grant Opportunity

Implementation Funding Grants will be awarded to communities with evidence of an established group of partners collaborating to advance two-gen policies and programming.

Implementation Funding Grant Guidelines:

- Awards of up to \$25,000 will fund a one-year project operating from July 1, 2020 to June 30, 2021.
- Projects must help connect parents of young children in early learning system supports, such as CAPS, Quality Rated Subsidy Grants, Head Start, or Georgia's Pre-K, with workforce training or postsecondary education and/or help connect parents currently in workforce training or postsecondary education with early learning supports, such as CAPS, Quality Rated Subsidy Grants, Head Start, or Georgia's Pre-K, for their children.
- Projects must include at least one child and one parent, or one family outcome measure from Ascend's 2Gen Outcomes Bank <http://outcomes.ascend.aspeninstitute.org/>.
- Projects must include at least one implementation partner, defined as an entity performing work related to the grant objectives and/or receiving funding from the grant, from **each** of these categories:
 1. **Adult-Serving:** technical college, university system institution, and/or workforce development board
 2. **Child-Serving:** child care program with a significant number of children receiving CAPS, a Quality Rated Subsidy Grant, or an Infants Matter grant, and/or a Head Start or Early Head Start Grant

Implementation Funding Grant Application:

Grant applications must address the questions below. Applications must be typed and may not exceed 15 pages, including all attachments and budget documentation. Applications must be emailed to TwoGen@decals.ga.gov by 5 p.m. on April 24, 2020.

1. Goals – What two-gen outcome or objective does the community plan to advance with the funds? (15 points)
2. Project Plan – How will the partners achieve the goals over the implementation year? (40 points)
3. Governance – Which partners will work together to achieve the community two-gen objective? How is this demonstrated in letters of support from implementation partners? Who will be the main point of contact and the entity receiving funding? (20 points)
4. Budget – How will the money be spent? How will this work be sustained after the project period? Provide a budget table and a budget narrative. (25 points)

TGIG Guidelines for Capacity Building & Implementation Funding

Permissible Uses of Funds:

- Payments for staffing, consumable supplies, and one-time expenditures that can be sustained through ongoing partnerships
- Printing costs for items such as marketing fliers; meeting materials; banners and posters; and promotional and educational materials
- Fees for contract services such as meeting or training facilitation
- Rent for meeting or office space
- Cost of educational items; books; curriculum materials; and office, event, and meeting supplies
- Personnel-related expenses, including pay for contract staff engaged for the scope of the project or for a pro rata share of an FTE

Prohibited Uses of Funds:

- Child care expenses for families during normal working hours
- Regular tuition or education supplies for families, children, or student-parents

Potential Grant Ideas:

- Create a family resource center on a college campus. Suggested resource: <http://www.lavcfamilyresourcecenter.com/introduction/>
- Develop a website for students with children. Suggested resource: <http://www.studentswithchildren.umich.edu/>
- Convene a task force to complete the Family Friendly Campus Tool Kit self-assessment and develop a report with recommendations for future action. Suggested resource: <https://www.endicott.edu/family-friendly-campus-toolkit>
- Bring workforce development staff or outreach specialists to the site of a child care learning center or Head Start program weekly to offer parents of enrolled children assistance with employment searches and resume writing; assessments of education plans and career goals; and workshops to build employment readiness.
- Provide postsecondary-education financial aid classes to parents at area child care programs.
- Hire a part-time career coach to meet with low-income parents at area child care programs and help them connect with workforce training and postsecondary options in their community.
- Host cross-training opportunities for technical college student navigators and local representatives of Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP), Women, Infants, and Children (WIC), or other assistance programs that will allow them to meet and learn about each other.
- Partner with a Head Start program to offer on-site parenting or financial literacy classes, and family engagement opportunities to parents who are college students.
- Develop a new-student orientation/boot camp for student-parents.
- Contract with the department of social work at a nearby university or hire a professional parent educator to facilitate a parent support group on campus.
- Develop college class schedules that would allow parents to continue and complete programs of study during hours when childcare is available, with alternative scheduling during the summer term when children are out of school.