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FOR IMMEDIATE RELEASE

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Sponsors needed to serve meals to children during the summer

ATLANTA, Ga., (January 31, 2011) – The Summer Food Service Program (SFSP) is looking for eligible sponsors to serve nutritious meals to children throughout Georgia this summer. The SFSP, administered by Bright from the Start: Georgia Department of Early Care and Learning (Bright from the Start), is funded by the U.S. Department of Agriculture (USDA).

The SFSP provides free meals to eligible children in low-income areas during the summer months when students are out of school where they would normally receive breakfast and/or lunch. Approximately 3.19 million meals were served through the SFSP during the summer of 2010. Bright from the Start is looking for additional sponsors this year to serve even more meals to children who receive free and reduced price lunches during the school year.

The following entities can qualify as sponsors: public or private nonprofit schools; universities, colleges, or camps; units of local government; private nonprofit organizations, including faith-based organizations considered tax exempt by the IRS.

Sponsors can operate the program and feed children at sites such as schools, churches, park and recreation centers, community and migrant centers, residential or non-residential day camps, and other local community areas where children congregate and play. Sponsors are reimbursed according to federal guidelines for the meals they serve. They can prepare and serve meals themselves or contract with a food vendor to prepare meals for the program.

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Sponsors receive training regarding the application process; setting up and operating a successful SFSP; nutrition education; and they receive technical assistance during the time the program is operating.

For more information on becoming an SFSP sponsor or upcoming training dates, visit Bright from the Start's website at <http://www.decal.ga.gov/BftS/SFSPBecomingASponsor.aspx>, or contact the Nutrition Services team at Bright from the Start at 404-656-5957 or via e-mail at SFSP@decal.ga.gov.

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To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call 800-795-3272 (voice) or 202-720-6382 (TTY). USDA is an equal opportunity provider and employer.

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Bright from the Start: Georgia Department of Early Care and Learning is responsible for meeting the child care and early education needs of Georgia's children and their families. It administers the nationally recognized Georgia's Pre-K Program, licenses child care centers and home-based child care, administers federal nutrition programs, and manages the voluntary quality enhancement programs.

The department also houses the Head Start Collaboration Office, distributes federal funding to enhance the quality and availability of child care, and works collaboratively with Georgia child care resource and referral agencies and organizations throughout the state to enhance early care and education. For more information, go to www.decal.ga.gov.