



GEORGIA FOUNDATION FOR
EARLY CARE + LEARNING



ANNUAL REPORT

State Fiscal Year 2019

A NEW APPROACH

We know that positive early childhood experiences lay the foundation for future success. That's why the Georgia Foundation for Early Care and Learning exists—to improve, expand, and support high-quality early education for Georgia's youngest learners. Created in 2017, the Foundation provides individuals, private foundations, and corporations with a streamlined way to invest in the state's most essential early learning priorities. As the non-profit arm of Bright from the Start: Georgia Department of Early Care and Learning (DECAL), the state agency responsible for the early childhood education system for Georgia's children and their families, the Foundation serves as THE hub for public/private collaboration on all issues related to early childhood education in Georgia.

In the first full year of its fundraising efforts, the Foundation secured more than \$700,000, which was directly invested back into Georgia's early care and learning classrooms.



INNOVATIVE PRIORITIES, UNPRECEDENTED IMPACT IN SFY 2019

Georgia has long been considered a leader when it comes to addressing the need for quality education in the early years of life. While Georgia's progress is much to be proud of, there is still work to be done when it comes to improving the overall quality of the state's early childhood education system.

To support this quest for ever-advancing quality, the Foundation was laser-focused on supporting the following priorities in SFY 2019:



Helping families identify high-quality early learning options.

DECAL, in concert with other community partners, the Foundation worked to raise awareness about the importance of quality early learning since the launch of Quality Rated in 2012. The Foundation supported this ongoing multimedia campaign by purchasing 1,137 outdoor signs that identify Quality Rated centers – particularly important as families most often look to providers in their own neighborhoods when seeking child care.

www.qualityrated.org

Helping Georgia's early learning programs become Quality Rated.

Similar to rating systems for restaurants and hotels, Quality Rated assigns one, two or three stars to early education and school-age care programs that meet or exceed the minimum state requirements. Many child care and early learning programs need additional support as they work to increase quality and attain an initial Quality Rated star rating. Therefore, the Foundation used \$430,000 philanthropic dollars to purchase classroom materials and equipment for 102 early learning programs.

95% of early learning programs who received a technical assistance mini-grant eventually earned a Quality Rated star rating.



Assisting early learning centers in the wake of natural disasters.

The vast majority of Georgia's early learning centers do not have the financial resources needed to immediately rebound in the wake of a natural disaster, as the state learned in the aftermath of Hurricane Michael in 2018. Shuttered early learning centers meant caregivers and families were left without child care options and could not return to work. Likewise, children were left without early learning resources in their communities for days, weeks—even months. The Foundation stepped in and provided grants for early learning programs that were negatively impacted so they could reopen quickly and safely.



In 2018,
the Foundation
administered disaster
relief aid to 43 early
learning programs
serving 1,343 children
across 20 Georgia
counties declared in the
state of emergency.



Highlighting the importance of Georgia's early learning workforce.

More than 67,000 Georgians work in the early childhood education industry and retaining qualified instructors in the state's early learning classrooms is a DECAL priority. That is why the Foundation spearheads the Georgia's Pre-K Teachers of the Year program, which celebrates and rewards outstanding Pre-K instructors. In 2018-19, a winner from a local public-school system and a winner from a private child care center received \$7,600 each and served as ambassadors for the Foundation and as advocates for high-quality early childhood education.



COMMUNITY SUPPORT

FOUNDATION PARTNERSHIPS

United Way of Greater Atlanta via The Joseph B. Whitehead Foundation | \$650,000

The Naserian Foundation | \$20,000

Save the Children Federation, Inc. | \$15,000

Voices for Georgia's Children | \$10,000

America's Charities | \$752.95

CORPORATE SUPPORT

Georgia Lottery Corporation | \$10,000

Georgia Power Company | \$5,000

Tanner Health System | \$5,000

The Academy Child Development Center | \$1,000

F&W Forestry Services, Inc. | \$1,000

Metro Atlanta Chamber | \$1,000

STATE SUPPORT / OPERATING COSTS

Georgia Department of Early Care and Learning | \$16,671.49

IN-KIND DONATION

Lakeshore Learning Materials | \$10,000

COMMUNITY SUPPORT

INDIVIDUAL DONORS (OVER \$100)

Judith A. Fitzgerald | \$250

Tim Cairl | \$1,000

Frank W. Berry III | \$200

Bonnie Stewart Holliday | \$100

Friends of Katie Dempsey | \$300

Patrick J. Davidson | \$75

Gretchen Corbin | \$2,250

Miles A. Stone | \$150

Claude Yearwood | \$150

Kristin Bernhardt | \$200

Lari Lyn Beyer | \$150

Richard Whitten | \$150

Monica Layne | \$150

Kyle Owenby | \$150

Brandon Reese | \$650

Donald Challis | \$150

Erica Sitkoff | \$500

Jennifer Bridgeman | \$150

Qiana Wilson | \$150

TJ Darley | \$150

Lee Rhodes | \$150

Veronica Womack | \$150

Leslie Joseph | \$150

Caitlin Dooley | \$150

Jim Adams | \$300

Tim Lowrimore | \$300

Amy Jacobs | \$165

Philip Davis | \$230

Brandy Locchetta | \$150

Jill O'Meara | \$150

Angela Cohen | \$150

Theresa Magpuri-Lavell | \$150

Bridgette Washington | \$150

Loy Howard | \$550

Ember Bishop Bentley | \$600

Michelle Lank | \$150

Stebin Horne | \$700

Lisa Bryson | \$1,430

Noris Price | \$500

Frank Green | \$150

Luann Purcell | \$150

Qiana Wilson | \$150

SFY 2019 Financial Summary

	TOTAL
Revenue	
Non Profit Revenue	748,194.82
Total Revenue	\$748,194.82
GROSS PROFIT	\$748,194.82
Expenditures	
60300 Awards and Grants	
60100 Hurricane Michael Grant	15,250.00
601200 Moonlight Through The Pines Event	47,260.41
60310 Pre-K Teacher of the Year Program	20,007.43
60400 Quality Rated / United Way Grant	213,374.25
Total 60300 Awards and Grants	295,892.09
60910 Foundation Operating Costs	54.81
60930 Bank Charges and Fees	185.32
65020 Postage, Mailing Service	398.21
65030 Printing and Copying	1,674.71
65110 Advertising/Promotional Expenses	2,618.75
68300 Travel and Meetings	
68310 Board Meeting Meals	749.92
Total 68300 Travel and Meetings	749.92
CALi	1,779.67
Charitable Contributions	1,500.00
Fundraising Decor	9.74
Total Expenditures	\$304,863.22
NET OPERATING REVENUE	\$443,331.60
NET REVENUE	\$443,331.60



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